



Screenwest (Australia) Ltd

ABN 43 620 492 300

## Matched Scripted Television Production Fund

This fund provides matched grant finance to experienced Western Australian Producers for scripted television series that originate or have been significantly developed in WA. Eligible projects must be made in Western Australia and commissioned by an Australian Broadcaster or streaming platform.

Applications close Monday, 28 April 2025 at 5pm AWST.

Funding is discretionary and applications will be competitively assessed.

Screenwest encourages applications from First Nations Australians and people from historically under-represented groups.

### Funding Available

- Up to \$2,000,000 per project.

Funding is calculated as follows:

- Up to \$250,000 per broadcast half-hour matched with an Australian broadcast or streaming platform license fee.
- Up to \$500,000 per broadcast hour matched with an Australian broadcast or streaming platform license fee.

Funding is not automatic, even if an applicant meets all the criteria.

Where there is more than one market investor, Screenwest will match the highest market investor only.

Production funding caps as defined in the [Screenwest Terms of Trade](#) do not apply to this fund.

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Screenwest is supported by:



Department of  
Local Government, Sport  
and Cultural Industries



## Eligibility

### Applicant / Company Eligibility

The applicant / company must:

- Be a Western Australian Resident Producer or Western Australian Resident Company as defined in the [Screenwest Terms of Trade](#).
- The WA Producer applicant must have, as a minimum, equal rights and profit share with any other producer/s on the project.
- Meet the general eligibility requirements of the [Screenwest Terms of Trade](#).

### Project Eligibility

The project must:

1. Be a scripted series for Australian television broadcast or streaming platform.
2. Have a current letter of intent or deal memo from an Australian television broadcaster, or streaming platform detailing a local presale of at least \$250,000 per broadcast half-hour and \$500,000 per broadcast hour.
3. Clearly demonstrate substantial changes (as determined by Screenwest Management) if the project has previously been declined for funding by Screenwest.
4. Spend a minimum of \$3.5 million on Qualifying Western Australian Expenditure (QWAE)
5. Employ a minimum of 3 Western Australian Key Creatives or Heads of Department from the list below:
  - Writer
  - Director
  - Producer
  - Director of Photography
  - Production Designer
  - Costume Designer.

## Application Materials

Refer to the [SmartyGrants application form](#). The form can be viewed in 'preview' mode and downloaded. Contact the Program Manager if you require accessibility assistance.

## Assessment Criteria

All eligible applications will be assessed against the following criteria:

1. *Team*: track record of the applicant(s) and key creatives.
2. *Cultural and Creative*: cultural and creative benefits of the project to Western Australia, including if the project originates or was developed in WA.
3. *Economic*: economic benefits of the project to Western Australia including the amount of Qualifying Western Australian Expenditure (QWAE) and the employment of key Western Australian crew and post personnel.
4. *Commercial*: strength of the market attachments.
5. *Quality and Feasibility*: strength of the script, creative statement and production methodology including the appropriateness of the finance plan.
6. *Strategic Alignment*: how the project aligns with the relevant strategic initiatives as set out in the [Screenwest Strategic Plan](#).
7. *Diversity*: how the project supports Screenwest's commitment to the creation and growth of diverse representation including overall diversity of projects funded by Screenwest.
8. Availability of Screenwest funds.

## Production Budget Requirements

### Below The Line Crew Capacity Program

Productions that receive Screenwest production funding over \$100,000 must budget for Attachment or Mentorship opportunity/ies in consultation with Screenwest. The number of opportunities will be determined by the amount of Screenwest production funding a project receives.

Refer to the [Below The Line Crew Capacity Guidelines](#) for more information.

### Fees

Productions are required to budget for:

- Screenwest administration fee of 2% of the funding amount capped at \$5,000.
- Repayment of any Screenwest project development investment funding plus premiums (applies to projects that receive Screenwest project development investment funding).

## First Nations Australian Content

Screenwest supports the telling of First Nations Australian stories by First Nations Australian creatives and storytellers.

There must be strong First Nations Australian representation on all projects that tell First Nations Australian stories, through the involvement of First Nations Australian key creatives and thorough consultation, incubation and collaboration that is adequately budgeted for.

## Diversity Statement

Screenwest is committed to reflecting the broad diversity of Western Australia's community on and off screen, through stories funded and practitioners supported.

It is important that you / your team of key creatives authentically represent the story and characters in the project.

Screenwest recognises diversity broadly as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

## Application Process

- Before applying, read these guidelines and the [Screenwest Terms of Trade](#). The Terms of Trade set out the core terms on which Screenwest conducts its business.
- Review the online application form on the [SmartyGrants portal](#). Make sure you have all the required documents ready to submit with the application.
- Discuss your application with the Screenwest Program Contact.

## How To Apply

1. Complete an online application form through the [SmartyGrants portal](#).
2. Attach all relevant documentation and supporting material.

Contact the Program Manager if you require accessibility assistance.

## After You Apply

1. Applications are reviewed to ensure they meet the general minimum eligibility criteria.
2. A panel consisting of Screenwest Management, a Board Director and experienced industry representatives will assess eligible applications.
3. Panel funding recommendations are presented to the Screenwest Board for approval.
4. Final funding decisions are made by the Screenwest Board.
5. ~~You can expect a decision within 8-10 weeks of the funding round closing date.~~

6. Screenwest will advise applicants of the outcome of their application via email or phone.

## Terms of Funding

- Any Screenwest project development investment repayment obligations must be met.
- Successful applicants will enter into a Production Grant Agreement (PGA) with Screenwest outlining funding conditions, cash flow details and the deliverables required for scheduled payments.
- Receipt of funding should not lead to any expectation of continued assistance from Screenwest beyond the term of the project PGA.

## Program Contacts

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