



Targeted Industry Capacity Building Program Guidelines

This program fast tracks growth in key sectors of the Western Australian screen industry to better service growing production levels in the State.

The following sectors are currently being targeted to fill industry capacity gaps in longform scripted drama:

- Unit
- Gripping/Rigging
- Lighting
- Catering.

Bold ideas to increase the capacity in Unit, Gripping/Rigging, Lighting and/or Catering departments, primarily in training are sought.

Ideas to increase capacity in other sectors will be considered case-by-case basis, in consultation with Screenwest Management.

Screenwest encourages applications from First Nations Australians and people from historically underrepresented groups.

Funding Available

- Up to \$100,000 per proposal.

Screenwest funding is limited and competitive.

What You Cannot Receive Funding For

- Recurrent administrative overheads, including up not limited to rent, utilities, insurances, legal expenses.
- Monies already spent (applications for retrospective funding are ineligible).
- Applications where the benefits will flow out of Western Australia.
- Proposals that would otherwise fit within other Screenwest funding programs.

Eligibility

Applicant / Company Eligibility

The applicant / company must:

1. Meet the general eligibility requirements in the [Screenwest Terms of Trade](#).
2. Be a Western Australian Resident with a registered Australian Business Number (ABN) or a Western Australian Resident Company as defined in the [Screenwest Terms of Trade](#).

Non-Western Australian applicants may be considered where they can demonstrate a long-term commitment to the Western Australian screen industry and training Western Australian screen practitioners.

3. Hold the relevant insurance/s required to deliver the activities proposed.

Application Materials

Applicants must submit the following materials:

1. 1-2 page proposal outlining:
 - a. The proposed idea / activity
 - b. The outcomes and benefits the idea/activity will provide to the Western Australian screen industry in the next 12-24 months and the longer term
 - c. The track record of the applicants and their ability to deliver on the proposal outcomes.
2. A budget outlining how Screenwest funds will be spent and any additional funding partners.
3. A timeline for delivering the proposed idea/activity.

Assessment Criteria

Screenwest will assess eligible applications against the following criteria:

1. *Quality*: the quality and strength of the overall proposal (e.g. budget, timeline, key people involved, likely outcomes).

2. *Track Record*: the applicant's potential and/or likely ability to deliver on the proposed plan, based on their track record and commitment to developing the screen industry in Western Australia.
3. *Workforce Development*: the extent to which the proposal will contribute to the overall workforce capacity development of Western Australian Below-The-Line crew and services.
4. *Benefits to WA*: the extent to which the proposal will deliver key development outcomes to Western Australian screen practitioners and the benefit to Western Australia.
5. *Strategic Priority*: the range of activities being funded currently and historically, to ensure Screenwest supports activities across a range of strategic priority areas.

Screenwest will weight the above assessment criteria as it deems appropriate to best serve the strategic purpose of the organisation.

When reviewing applications, Screenwest considers if the applicant has multiple ongoing projects that could affect the quality and timely completion of additional projects.

Application Process

Before applying:

1. Read these guidelines and the [Screenwest Terms of Trade](#). The Terms of Trade set out the core terms on which Screenwest conducts its business.
2. Review the online application form on SmartyGrants and make sure you have all required documents ready to submit with the application.
3. Discuss your application with the Screenwest Program Contact person, if you have any questions.

How To Apply

1. Complete an online application form through the [Screenwest SmartyGrants portal](#)
2. Attach all relevant documentation and supporting material (refer to the 'Application Materials' section above).

Contact the Program Manager if you require accessibility assistance.

After You Apply

1. Applications are reviewed to ensure they meet the general minimum eligibility criteria.
2. A panel consisting of Screenwest Management and IAGC representation will assess all eligible applications.
3. The panel's funding recommendations are presented to the Screenwest Board for approval.
4. Final decisions are made by the Screenwest Board.
5. You can expect a decision within 6-8 weeks of the funding round closing date.
6. Screenwest will advise applicants of the outcome of their application via email or phone.

Terms of Funding

- Terms of funding will be based on the proposal.
- Successful applicants will sign a written agreement with Screenwest outlining funding conditions, cash flow details, and the deliverables required for scheduled payments.

Program Contacts

General Enquiries

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