



Industry Development - Workshops and Masterclasses Guidelines

This fund supports the delivery of professional skills development opportunities for Western Australian (WA) screen practitioners. Activities delivered must address identified skills gaps in the WA industry.

We invite proposals from:

- not-for-profit screen industry organisations
- established production companies
- screen industry practitioners with significant experience.

Competitive application rounds will be advertised throughout the financial year.

Screenwest encourages applications from First Nations Australians and people from historically underrepresented groups.

Funding Available

- Up to \$25,000 per activity.

Screenwest funding is limited and competitive.

What You Can Receive Funding For

- Courses, workshops and/or masterclasses that address skills gaps identified in the WA screen industry.

What You Cannot Receive Funding For

- Activities where the benefit will flow directly out of WA.
- Recurrent administrative overheads including up not limited to rent, utilities, insurances, legal expenses.

- Items/activities listed in '[What Screenwest does not fund](#)' in the Screenwest Terms of Trade.
- Monies already spent (applications for retrospective funding are ineligible).
- Activities that are already supported through the [Screenwest Film Festivals Fund](#).
- Digital games courses, workshops and/or master classes.

Eligibility

Applicant / Company Eligibility

The applicant / company must:

1. Meet the general eligibility requirements in the [Screenwest Terms of Trade](#).
2. Be a Western Australian Resident with a registered Australian Business Number (ABN) or a Western Australian Resident Company as defined in the [Screenwest Terms of Trade](#).

Applications from non-WA Residents will be accepted only where it is demonstrated the activity will deliver significant benefits to the wider WA industry.

3. Be one of the following:
 - A not-for-profit screen industry organisation;
 - An Established production company; or
 - A screen practitioner with significant experience in the screen industry and a demonstrated commitment to developing the WA screen sector.

State and Federal educational institutions and activities supported through Screenwest Film Festival Fund are ineligible for this program.

Resubmissions

The applicant must clearly demonstrate substantial changes (as determined by Screenwest Management) if the activity has previously been declined for funding.

Application Materials

Applicants must submit the following materials:

1. An outline of the proposed activity, including key dates and key people involved in delivering the activity.
2. A summary of how the WA screen industry will benefit from the activity, including outcomes to be achieved.
3. Proposed budget.

Assessment Criteria

Screenwest will assess all eligible applications against the following criteria:

1. *Quality*: the quality and strength of the overall proposal (e.g. budget, timeline, key people involved, likely outcomes)
2. *Track Record*: potential and/or likely ability of the applicant to be able to deliver on the proposed activity, based on their track record and commitment to developing the screen sector in WA.
3. *Benefits to WA*: the extent to which the activity will likely benefit WA broadly and deliver key development and learning outcomes to WA screen practitioners.
4. *Strategic Priority*: the range of activities being funded currently and historically, to ensure Screenwest supports activities across a range of strategic priority areas.

Screenwest will weight the above assessment criteria as it deems appropriate to best serve the strategic purpose of the organisation.

When reviewing applications, Screenwest considers if the applicant has multiple ongoing projects that could affect the quality and timely completion of additional projects.

First Nations Australian Content

Screenwest supports the telling of First Nations Australian stories by First Nations Australian creatives and storytellers.

There must be strong First Nations Australian representation on all projects that tell First Nations Australian stories, through the involvement of First Nations Australian key creatives and thorough consultation, incubation and collaboration that is adequately budgeted for.

Diversity Statement

Screenwest is committed to reflecting the broad diversity of Western Australia's community on and off screen, through stories funded and practitioners supported.

It is important that you / your team of key creatives authentically represent the story and characters in the project.

Screenwest recognises diversity broadly as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

Application Process

Before applying:

1. Read these guidelines and the [Screenwest Terms of Trade](#). The Terms of Trade set out the core terms on which Screenwest conducts its business.
2. Review the online application form on Smartygrants and make sure you have all required documents ready to submit with the application.
3. Discuss your application with the Screenwest Program Contact.

How To Apply

1. Complete an online application form through the [Screenwest SmartyGrants portal](#)

2. Attach all relevant documentation and supporting material.

Contact the Program Manager if you require accessibility assistance.

After You Apply

1. Applications are reviewed to ensure they meet the general minimum eligibility criteria.
2. Eligible applications will be assessed internally by Screenwest Management.
3. You can expect a decision within 4-6 weeks of the application being received.
4. Screenwest will advise applicants of the outcome of their application via email or phone

Terms of Funding

- Funding is provided as a grant.
- Successful applicants will sign a written Activity Grant Agreement with Screenwest outlining funding conditions, cash flow details, and the deliverables required for scheduled payments.
- Receipt of funding should not lead to any expectation of continued assistance from Screenwest beyond the term of the funding agreement.

Program Contacts

General Enquiries

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