



## Indonesian Marketplace 2:1 – Matched Development Funding Guidelines

Part of the Australia – Indonesia Fast Track Initiative, the Indonesian Marketplace 2:1 – Matched Development Fund will provide two dollars for every one dollar of confirmed marketplace commitment. The commitment must be from a recognised international market partner with direct access to South East Asian (SEA) territories.

Applicants must provide a suitable letter of commitment from the SEA market partner and an appropriate development plan and budget.

### Funding Available

- Double (2:1) the confirmed current SEA marketplace cash contribution, up to a maximum of \$20,000 per project, application.
- Screenwest will only commit at the 2:1 ratio once per project.
- The level of Screenwest’s funding commitment will be determined by the market investment, the assessment process and the demand on available funds.
- In cases where there is more than one market investor, Screenwest will match the highest market partner contributor only.
- Funding will not be awarded retrospectively, for example, fees for drafts written prior to submitting an application.

Note: Projects cannot apply for or receive Screenwest Matched Development Investment funding for the same development stage but may apply for subsequent stages after fulfilling all prior application and acquittal requirements.

Funds committed through this program do not count towards project or yearly production company caps.

## Eligibility

### Applicant / Company Eligibility

The applicant / company must:

1. Meet the general eligibility requirements set out in the [Screenwest Terms of Trade](#).
2. Be a Western Australian Resident with a registered Australian Business Number (ABN) or a Western Australian Resident Production Company as defined in the Screenwest Terms of Trade.
3. Hold the underlying rights at the time of application. Screenwest's Matched Development funding cannot be used to purchase options or rights to a project.
4. Have secured project development funding, from a recognized International SEA market partner with direct access to South East Asian territories in the form of a cash contribution and provide Screenwest with a suitable letter of commitment from that market partner.
5. Submit the application within four (4) weeks of the date on the market partner's letter of commitment.

### Eligible project formats:

- Scripted drama/comedy series
- Features and telemovies
- Factual programs

## Application Materials

All applications must submit the following materials via SmartyGrants:

1. Cover letter listing all materials submitted.
2. Suitable letter of commitment from the international market partner demonstrating proof of funding. Please note a fully executed market partner agreement will need to be supplied before contracting.

3. A document containing a logline, one paragraph summary and a detailed one-page synopsis.
4. A clear development strategy outlining the objectives and tasks to be undertaken (e.g. writer's notes and a clear strategy from the producer on how they are going to move the project forward to commissioning), including working in Indonesia, with Indonesian creatives and how the project could advance to production in both Indonesia and/or Western Australia.
5. A development budget that breaks down the investment from all investors, including the Applicant.
6. The latest draft script, preliminary treatment or a detailed concept document including character outlines and episode synopses (in the case of scripted drama/comedy series). Script or treatment must have a title page with project name, draft number, full date (day month year), writer name and producer/production company name.
7. CVs (one page) of the project principals and, if applicable, a company profile indicating past success in developing and producing projects.
8. A marketing/production financing strategy.

## Assessment Criteria

Screenwest competitively assesses eligible applications against the following criteria:

1. The applicant's and key creative team's track record.
2. The quality of the overall proposal.
3. Provision and legitimacy of the SEA market partner commitment / support of the project.
4. A clear and achievable development strategy.
5. Likelihood of the project being fully financed.
6. Economic and/or cultural benefits to both Indonesia and Western Australia.

When reviewing applications, Screenwest considers if the applicant has multiple ongoing projects that could affect the quality and timely completion of additional projects.

## First Nations Content

Screenwest supports the telling of First Nations stories by First Nations creatives and storytellers.

There must be strong First Nations representation on all projects that tell First Nations stories, through the involvement of First Nations Australian key creatives and thorough consultation, incubation and collaboration that is adequately budgeted for.

## Diversity Statement

Screenwest is committed to reflecting the broad diversity of Western Australia's community on screen and off screen, through stories funded and practitioners supported.

It is important that you / your team of key creatives authentically represent the story and characters in the project.

Screenwest recognises diversity broadly as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

## Application Process

Prior to applying:

1. Read these guidelines and the [Screenwest Terms of Trade](#). The Terms of Trade set out the core terms on which Screenwest conducts its business.
2. Review the online application form on SmartyGrants and make sure you have all required documents ready to submit with the application.
3. Discuss your application with the Screenwest Program Contact person if you have any questions.

## How To Apply

1. Complete an online application form through the [Screenwest SmartyGrants portal](#)
2. Attach all relevant documentation and supporting material (refer to the 'Application Materials' section above).

## After You Apply

- Applications are reviewed to ensure they meet the general minimum eligibility criteria.

- Screenwest Management will assess all eligible applications.
- Final decisions are made by Screenwest.
- You can expect a decision within 4 weeks of the funding round closing date.
- Screenwest will advise applicants of the outcome of their application via email or phone.

## Closing Date

Applications can be submitted at any time with the latest date for applications being 5:00pm AWST Monday 29 April 2024 or once the funds for this program have been fully allocated.

## Terms of Funding

- Funding will be provided as a grant.
- Successful applicants will sign a written agreement with Screenwest outlining funding conditions, cash flow details, and the deliverables required for scheduled payments.

## Program Contact:

### Documentary content:

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