



Brian Beaton Award Guidelines

The Brian Beaton Award is an annual grant honouring esteemed late documentary producer Brian Beaton and his contributions to the Western Australian screen industry. It supports filmmakers with current social impact projects needing additional support to reach their full potential. A social impact project is one that has the ability to contribute positively to the community and instigate social change.

It is open to:

- Western Australian residents of any level of experience who have a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution (including VR and interactive projects).
- Development and/or production support, or an outreach campaign to enhance the social impact of the project.
- Projects that are innovative, authentic and creative; respectful of cultural traditions and are interesting and likely to engage the community.

The Award is comprised of financial support through Screenwest grant funding and in-kind mentor support from leading Western Australian industry professionals.

Screenwest encourages applications from First Nations Australians and people from historically underrepresented groups.

Funding Available

There are two components to the Award:

- 1. A financial contribution towards a project of up to \$20,000**
- 2. In-kind mentor support from members of the Brian Beaton Working Group**

The successful recipient/s will have access to bespoke mentoring from up to three leading Western Australian industry professionals, many of whom were colleagues of Brian Beaton and have offered their services for this purpose.

Screenwest funding is limited and competitive.

Eligibility

Applicant / Company Eligibility

The applicant / company must:

1. Meet the general eligibility requirements below, as set out in the [Screenwest Terms of Trade](#).
2. Be a Western Australian Resident with a registered Australian Business Number (ABN) or a Western Australian Resident Production Company as defined in the Screenwest Terms of Trade.

Project Eligibility

The project must:

1. Be a current factual social impact project in active development, or that has recently been produced for broadcast, theatrical or online distribution (including VR and interactive projects). Support is available for development and production, or an outreach campaign to enhance the social impact of the project.
2. Be able to clearly demonstrate how the project will create positive social impact and engage the community with the funding available.

Resubmissions

For a second application to be eligible after a prior unsuccessful Screenwest production funding application, substantial project changes must be made (as determined by Screenwest). It's recommended to discuss the application with the Program Manager before resubmitting.

Subsequent submissions for the project will not be accepted after two unsuccessful applications.

Application Materials

All applications must submit the following materials:

1. A logline and a detailed description or treatment of the project submitted. If there is footage available of the project, please also provide a link to the work.
2. A clear proposal that includes:
 - Overview of the current status of the project and how the applicant believes their project will create positive social impact and could instigate actual social change;
 - A rationale as to how a financial contribution will support a social impact strategy for the project;
 - Proposed market and audience;
 - Activities to be undertaken to assist the project and its social impact goals, including objectives or outcomes projected to be achieved;
 - A proposed schedule, with any key milestones anticipated.
3. Any emails or letters of support from relevant participants.
4. An indicative budget of where the financial contribution will be allocated. To note, this is preliminary only at this stage and can be further refined after the assessment process, based on the grant funding allocated to the applicant/s.
5. An overview of the areas in which the applicant would like to receive mentoring for this project.
6. How receiving the Brian Beaton Award would assist the applicant/s career.
7. A current CV (maximum 2 pages) of the key creative team and any other key team members (if relevant).
8. A recent example or showreel of the applicant and/or any other key team members' work (if available).

Assessment Criteria

Screenwest will assess all eligible applications against the following criteria:

1. The quality and viability of the project and its potential to create positive social impact, instigate social change and engage the community.
2. Likelihood of the desired project outcomes being fully realised.
3. The capacity and skill of the applicant and key participants, including effective planning and budgeting.

4. Potential benefits to the Western Australian community and the career development of the successful applicant.
5. Support for Screenwest's commitment to the creation and growth of diverse representation as further described below.

In evaluating the application, Screenwest will consider all information and weight the above criteria as it deems appropriate to best serve the strategic purpose of the organisation.

When reviewing applications, Screenwest considers if the applicant has multiple ongoing projects that could affect the quality and timely completion of additional projects.

First Nations Australian Content

Screenwest supports the telling of First Nations Australian stories by First Nations Australian creatives and storytellers.

There must be strong First Nations Australian representation on all projects that tell First Nations Australian stories, through the involvement of First Nations Australian key creatives and thorough consultation, incubation and collaboration that is adequately budgeted for.

Diversity Statement

Screenwest is committed to reflecting the broad diversity of Western Australia's community on and off screen, through stories funded and practitioners supported.

It is important that you / your team of key creatives authentically represent the story and characters in the project.

Screenwest recognises diversity broadly as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

Application Process

Prior to applying:

1. Read these guidelines and the [Screenwest Terms of Trade](#). The Terms of Trade set out the core terms on which Screenwest conducts its business.

2. Review the online application form on Smartygrants and make sure you have all required documents ready to submit with the application.
3. Discuss your application with the Screenwest Program Contact person, if you have any questions.

How To Apply

1. Complete an online application form through the [Screenwest SmartyGrants portal](#)
2. Attach all relevant documentation and supporting material (refer to the 'Application Materials' section above).

After You Apply

- Applications are reviewed to ensure they meet the general minimum eligibility criteria.
- Depending on the number of applicants, Screenwest Management reserves the right to shortlist applications, prior to formal panel assessment.
- A panel consisting of Screenwest Management and at least one experienced industry representative will assess all eligible applications.
- Final decisions are made by Screenwest.
- You can expect a decision within 6-8 weeks of the funding round closing date.
- Screenwest will advise applicants of the outcome of their application via email or phone.

Terms of Funding

- Funding is provided as a grant.
- Successful applicants will sign a written agreement with Screenwest outlining funding conditions, cash flow details, and the deliverables required for scheduled payments.

Program Contacts

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