



## ABC ART WORKS DOCUMENTARY INITIATIVE

Screenwest, in partnership with ABC Arts, is calling for emerging to mid-career Producer and Director teams interested in producing short documentary segments profiling Western Australian artists or arts companies, for broadcast as part of ABC's *Art Works* series.

This initiative supports Screenwest's strategic priorities:

- to support talent development, diversity and innovation across all aspects of the screen industry.
- to promote Western Australian stories, talent, culture, and Country.

### Program Overview

Up to four teams will be selected to each produce and deliver one short-form documentary segment, (between 3 and 8-minutes in duration), profiling the work of a resident Western Australian artist or arts company as part of the ABC Art Works Series. At least one of these opportunities is intended for First Nation key creative teams. They are intended for delivery by late June 2023 and for broadcast on ABC, ABC iView and on ABC social media platforms in 2023.

The Art Works series explores the full spectrum of art in Australia. It supports projects that reflect the diversity of people and experiences from around Australia, which are important culturally, creatively or economically. Art Works covers all artforms: visual arts, theatre, music, literature, design, dance and everything else. The styles of stories range from profiles of artists and creative communities to stories about artistic processes, must-see exhibitions, and arts festivals.

Duration of segments: the average Art Works story is 6-minutes. A story covering a big event and multiple artists can head towards 8-minutes. A profile of a single artist, performer or company will be 3-5-minutes.

The purpose of this initiative is to provide a hands-on experience working with the national broadcaster, be immersed in show-specific workflows involving direct feedback, resulting in a broadcast credit to emerging to mid-career WA documentary filmmakers.

Producer and Director teams are invited to select a WA resident artist or arts company they wish to profile and submit a creative treatment, budget, and schedule to Screenwest and ABC Arts detailing the production of the segment.

### Funds Available

- Up to \$10,000 per project (a \$3,000 ABC licence fee and a \$7,000 grant from Screenwest)

- *Funding is not automatic, even if an applicant can demonstrate they meet all the assessment criteria.*
- *Screenwest may approve funding less than the requested amount, as guided by the recommendations made during the assessment process and the total demand on available funds.*

## Eligibility

To be considered eligible for this program, the below general minimum eligibility applies.

### **Applicant / Company Eligibility**

The applicant / company must:

1. Meet the general eligibility requirements as set out in the [Screenwest Terms of Trade](#).
2. Be a resident Western Australian Producer/Production Company, as per the Terms of Trade.

### **Team Eligibility**

The team must:

1. Contain an early to mid-career Director, and a producer.
2. At a minimum have professionally produced short form credits (i.e. music videos, television commercials or corporate films commissioned and paid for by a third party), or one or more short film credits selected to screen at a recognised Australian or international film festival; and
3. Have a director with no more than two broadcast documentary short form credits. Emerging directors are encouraged to team with more experienced producers.

### **First Nation Teams**

1. For the purposes of this initiative, First Nation teams must have at least one key creative identify as Aboriginal or Torres Strait Island peoples.

### **Project Eligibility**

The project must:

1. Profile a Western Australian resident artist or art company of any type.
2. Eligible projects must be unscripted short documentaries between 3 and 8 minutes in duration.
3. Projects must be achievable within budget and timeframe and suitable for the target audience in accordance with the ABC Codes of Practice and ABC Editorial Policies.

## What do I need to apply?

This will be a two-stage application process.

### Stage One

Applicants will need to provide:

1. A completed Application Form on SmartyGrants, including any additional information, documentation and materials listed in the form.
2. A brief (3 page maximum) overview of the WA resident artist or arts company subject, including a creative vision of how they might be profiled.
3. Current CVs for both the Producer and the Director.
4. 200 word (maximum) statement outlining both the Producer's and Director's desired career trajectories. The statement should explain how this initiative will aid the teams desired career outcomes.
5. Examples of the Director's previous work (via online link only).
  - Submit no more than two example links and limit material to under 20 mins. Provide examples that you feel best represent your directorial voice and style.
  - Check your link works before submitting. Screenwest may not have the opportunity to follow up on corrupt links.

### Stage Two:

- Screenwest and ABC will shortlist up to ten Producer and Director teams.
- If your team is shortlisted, applicants will be required to work with Screenwest and ABC Arts to engage the subject artist/s or arts company, develop the storyline and finalise the project budget and schedule.

Please note a COVID risk management plan may be requested at any time during the application, assessment or contracting process.

## How is my application assessed?

Eligible applications will be assessed against the following criteria:

1. Quality and rigor of the application materials.

2. The suitability of the proposal to the duration of the segment, the available budget, and the timeframe of the initiative.
3. Track record and previous experience of the Director and the Producer.
4. Likely career benefits this opportunity will provide the Director and Producer.
5. Ability of the Producer and Director team to deliver the segment on time, budget and to a high standard.
6. Support for Screenwest's commitment to the creation and growth of [diverse representation as described in the Screenwest Diversity Statement, below](#).

In evaluating the application Screenwest will consider all information and weight the above criteria as it deems appropriate to best serve the purpose and strategic priorities of the organisation.

## Assessment Process & Timeline

1. Screenwest will check whether the application meets the general minimum eligibility.
2. Eligible applications will then be assessed by a Panel that comprises of at least two Screenwest Program Managers and the Commissioning Team at ABC Art Works.
3. The assessment timeline is approximately 6 weeks from application deadline to funding decision.

## Diversity & Inclusion

Screenwest is committed to reflecting the broad diversity of Western Australia's community on screen and behind the camera, through stories funded and practitioners supported.

It is important that your team of key creatives authentically represent the story and characters in your application.

Screenwest recognises diversity broadly as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

## Indigenous Story Content and Collaboration

Screenwest supports the telling of Indigenous stories by Indigenous creatives and storytellers.

We expect meaningful and genuine collaboration with the Indigenous communities whose stories they are.

**Whenever there is Indigenous content and/or Indigenous community participation in the project or when there are Indigenous members of the team who do not have the authority to speak for the people or place being represented in the story, you will need to follow the checklists from [Pathways & Protocols: a film maker's guide to working with Indigenous people, culture and concepts](#).**

This includes a statement on how you are approaching the Indigenous content, (even if you believe the content is not specific to a community or individual), evidence of your collaboration to date and where relevant, signed letters of consent confirming community and/or individual's willingness to participate.

All projects involving Indigenous content or participation will be assessed by Indigenous Assessors.

## Terms of Funding

1. Funding will be provided as a grant by Screenwest and a licence fee from ABC.
2. Successful recipients will enter into a Production Grant Agreement (PGA) with Screenwest, and a Licence Agreement with the ABC, specifying the terms of the funding and what the applicant must deliver to receive their scheduled payments.
3. Filmmakers will supply a rough cut for feedback to the ABC and Screenwest by 7 June 2023, followed by a fine cut for feedback and then finally a 'picture lock' edit to ABC by 30 June 2023. The ABC will online, grade and sound mix the film. The completed films will be made available to the filmmakers.
4. The produced films will be broadcast as segment in the Art Works broadcast program and/or be available as segments on ABC's digital iView platform and ABC social media platforms.
5. Recipients are required to provide a written acquittal report detailing the outcomes achieved as a result of the funding. Aspects of these may be published on the Screenwest website following consultation with the applicant.
6. It is the applicant's responsibility to obtain and keep current, all necessary permissions, permits and Chain of Title documentation for the development, production and exploitation of the Project. Screenwest reserves the right to sight and approve the above at any time, upon written request to the Producer.
7. All projects selected for production will be subject to the ABC Editorial Policy Guidelines (<https://www.abc.net.au/edpols/policies>).
8. Copyright will be owned by the Producer with a nonexclusive licence granted to ABC in perpetuity subject to holdbacks of transmission date, 6 months for broadcast and 6 months for SVOD usage with exclusive licence for use in the Artworks format. Producers are free to use their interstitials for showreels, festivals etc. after these holdbacks.

9. Producers must submit their credits to ABC Arts and Screenwest. For the Art Works program there are no rolling end credits, however there is a clickable link to credits on the ABC iView page.
10. If one of the original, approved key creatives drops off the project and a suitable alternative (who is of a similar career level to the original creative) cannot be found within a set timeframe, then Screenwest, in discussion with the ABC, reserves the right to lapse the funding. Replacement key creatives will need to be approved by Screenwest and the ABC.
11. Screenwest and the ABC reserve their right to approve production budgets prior to contracting.

## Deadlines and How to Apply

- Applications must be completed in full and submitted by 5:00pm AWST on Monday, 24<sup>th</sup> April 2023.
- Acceptance of any additional application materials after this date is subject to Screenwest's discretion.
- Applications will be accepted through the [Screenwest SmartyGrants Portal](#). Do not email applications directly to individual Screenwest staff members.
- An application receipt will be automatically forwarded to the applicant from SmartyGrants to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within two working days.**
- If you are unable to apply online or experiencing difficulties, please call Screenwest on [+61 8 6169 2100](#) or [1800 463 043](#) (WA regional callers).
- Please note: the application submission portal automatically closes at 5:00pm AWST sharp on the specified due date.

## Who can I speak to about this initiative?

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[www.screenwest.com.au](http://www.screenwest.com.au)

Please note that meetings with program contacts can be in high demand. It's best to telephone or email for an appointment or general advice well before planning to apply.

Applicants are strongly encouraged to discuss their applications before applying.