

Travel Fund

The Screenwest Travel Fund assists with the costs of travel for Western Australian Creatives and digital games developers / interactive practitioners to attend key national and international screen industry markets, or festivals and awards.

Support is a contribution only and is highly competitive. Funding is available for the below activities:

- 1. Screen Industry Markets. Applicants will need to demonstrate a slate of projects with market interest and a significant track record. Funding will be allocated to applicants looking to solidify finance and market partners for a project / slate of projects.
- 2. Festivals & Awards. For practitioners nominated for a major award, or to represent project/s with confirmed screenings in a major festival (see eligibility).
- 3. Digital Games Industry Events & Conferences. For digital game studios and independent developers (including game designers, producers and game developers) to attend networking events & conferences to build relationships with publishers, partners and promote projects.

Funding Available

- Up to \$1,500 per application for National destinations
- Up to \$3,000 for Asia-Pacific destinations
- Up to \$5,000 per application for Rest of World (international) destinations
- An additional amount of up to \$500 may be granted to regionally based practitioners to assist with non-direct flights.

Emerging Career Practitioners* may receive funding support for a maximum of two trips per financial year, with no more than one of these being international.

*1-2 credits in a related role, relevant to the travel opportunity being applied for (being any combination of broadcast, theatrically distributed, or commercially released credit).

Travel Fund Guidelines - September 2022 v2

Page 1



W/ filminwesternaustralia.com.au

Mid-career to Established Practitioners* may receive funding support for a maximum of four trips per financial year, with no more than two of these being international.

*A minimum of 2 or more credits in a related role, relevant to the travel opportunity being applied for (being any combination of broadcast, theatrically distributed, or commercially released credit).

The above credits do not apply to games and interactive developers.

To note: Funding support is not automatic - support and approval depends on the competitive strength of the application and availability of funds.

Eligibility

The applicant / company:

- 1. Must be a Western Australian Resident / Production Company as defined in the Screenwest Terms of Trade.
- 2. Only one representative per film or games project, company or organisation is eligible for travel funding for the destination being applied for.

Additionally:

• Screen Industry Markets:

The applicant must hold the underlying rights to a solid slate of at least three strong projects in development with some level of market interest.

Festival/Awards:

- o The invitation to a festival or awards event does not necessarily guarantee support.
- For festivals, the screening must be at least the title's international premiere outside its home territory.

Digital Games Industry Events & Conferences

- The applicant must hold the underlying rights to at least one project in development or released with some level of market interest.
- Independent developers must also provide a letter of support from an established games studio or publisher on their capability to deliver the project (if the project is in production).

The list of eligible travel destinations which Screenwest will consider supporting travel to, can be found here.

Assessment Criteria

Eligible applications will be assessed against the following criteria:

- 1. The applicant's track record, including relevant and recent credits
- 2. Merit of the opportunity as presented in the application and outcomes of attendance
- 3. Viability of the applicants submitted project/s, including market interest provided
- 4. Potential economic and cultural benefits to the Western Australian screen sector more broadly

In evaluating the application Screenwest will consider all information and weight the above criteria as it deems appropriate to best serve the purpose and strategic priorities of the organisation.

In exceptional circumstances applications outside the above criteria will be considered.

Application Process

Travel funding is open at any time. Some highly attended markets/conferences/events will be advertised as a competitive travel round. If Screenwest advertises a dedicated travel round for one of the listed Eligible Travel Destinations, you cannot apply for travel funding to that destination outside of the advertised round.

- Prior to applying, read these guidelines, the Screenwest Terms of Trade and check your eligibility.
- Discuss your application with the Screenwest Program Contact if required.
- Submit your application through the Screenwest SmartyGrants online portal.

Applying:

Applicants will need to provide:

- A completed application through the <u>Screenwest SmartyGrants Portal</u>
 If you are unable to apply online or are having difficulties submitting your application, contact the Screenwest Program Contact during business hours.
- A budget breakdown. Eligible costs include economy airfares, conference registration and accommodation (based on ATO allowable rates).
- For Screen Industry Markets:
 - o A summary of projects being taken to market, including proof of market interest.

- o Rationale for attending the market and list of set meetings.
- Confirmation of selection/invitation.

• For Festivals & Awards:

- o Rationale for attendance.
- A marketing plan, setting out the objectives and activities for the festival or awards event, relating to publicity and promotion.
- o Confirmation of the award nomination or festival selection.

• Digital Games Industry Events & Conferences

- Rationale for attendance.
- A marketing plan, setting out the objectives and activities relating to publicity and promotion (studios and individuals will be assessed at a different level).
- Independent developers only: A letter of support from an established digital games studio or publisher on their ability to deliver the project (if the project is in production).

After you Submit:

- Applications will be assessed by Screenwest Management.
- Applications will generally be assessed within 2-4 weeks.
- In addition to the decision timeline keep in mind there is also contracting time before you will receive your first drawdown.

Program Contact:

Shane McNeil, Development Manager

Screenwest

T: +61 8 6169 2109

E: shane.mcneil@screenwest.com.au

Toll Free: 1800 463 043 (regional callers)

www.screenwest.com.au

Applicants are encouraged to discuss their applications before applying.