



Western Australian Production Attraction Incentive

The Western Australian Production Attraction Incentive aims to attract footloose screen projects to undertake production in Western Australia.

This fund is discretionary and is designed to secure projects that will deliver significant strategic outcomes for the State.

Incentive Amount

The incentive amount will be calculated at a base level of 10% of the project's Qualifying Western Australian Expenditure. Final incentive amounts will be at the discretion of the Screenwest Board and the WA State Government and will be subject to availability of funding.

If you require Location Scouting Assistance to explore filming options in Western Australia, contact the [Screenwest Production Attraction and Services Team](#).

Eligibility

This incentive is open to all Australian and international producers, production companies and studios with screen projects that:

- Spend a minimum of \$3.5million on Qualifying Western Australian Expenditure (QWAE).

Consideration will be given to international productions that do not meet this threshold that can demonstrate significant benefit to Western Australia, in line with State Government Strategic Priorities.

- Are footloose (there is satisfactory evidence of genuine interstate or international destination alternatives).
- Have genuine marketplace interest for commercial release or distribution of the project.

Applications for Production Attraction must be approved prior to the commencement of production.

Assessment Criteria

Eligible projects will be assessed against the following criteria:

1. Economic Outcomes - the overall economic benefit of the project to Western Australia.
2. Industry Outcomes – employment and capacity building opportunities for the Western Australian screen industry from the project being produced in Western Australia.
3. Strategic Alignment – the opportunity to position Western Australia globally.
4. Community Outcomes – the opportunity for the project to deliver increased activity and opportunity to Western Australian based businesses and the wider community.

Application Process

- Prior to applying, read these guidelines and check your eligibility.
- Discuss your application with the Screenwest Program Contact person.
- Apply through the Screenwest [SmartyGrants online portal](#). An application link will be emailed by the Screenwest Contact person.

After you Submit:

- A panel consisting of Screenwest Management and Board and a combination of WA State Government and industry representatives, as required, will assess the application.
- Funding recommendations will be presented to the full Screenwest Board for endorsement and WA State Government for final approval.
- The assessment process will take 4-6 weeks.

Terms of Funding

- If approved, a Letter of Offer will be sent to the applicant. If this offer is not accepted within one month, it will be withdrawn.
- The Incentive will be paid as a grant after the completion of the production and following full acquittal of the contracted delivery items and an audit, or as otherwise agreed to during the application assessment process.

- Screenwest reserves the right to withhold or vary the incentive amount should any of the contracted conditions not be met (including reaching the agreed Qualifying Western Australia Expenditure level or delivery of the deliverables).
- The Incentive cannot be applied for retrospectively.
- Applicants are not eligible for any further Screenwest Production funding.
- The Incentive is not bound by the Screenwest Terms of Trade.

Program Contacts

Before applying, or for more information, contact:

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