

Western Australian Post-Production, Digital & Visual Effects Incentive (WA PDV)

The WA PDV Incentive aims to build the Western Australian post-production sector to service Western Australian, interstate, and international footloose¹ PDV productions.

The WA PDV incentive compliments the Australian Federal Government's <u>Australian Screen Production</u> <u>Incentive Producer Offset</u> (40% or 20%), <u>Location Offset</u> (16.5%) and <u>PDV Offset</u> (30%) streams.

Funding is discretionary and is subject to the availability of funding at the time of application, as well as satisfying the eligibility requirements and assessment criteria.

Incentive Amount

The incentive is calculated on the amount of Qualifying Western Australian PDV Expenditure (PDV QWAE) – as follows:

- 20% of the first \$500,000 of expenditure (up to \$100,000) and
- a further 10% rebate for all expenditure over \$500,000.

An eligible project must meet a minimum PDV QWAE threshold of AUD\$100,000 on qualifying tasks.

Eligibility

Eligible Applicant

 Any producer or co-producer credited on the project and able to demonstrate they own or control the necessary rights to produce the project; and/or

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¹ A project is considered footloose if there is evidence of genuine interstate or international PDV destination alternatives.

- An eligible applicant under the Federal PDV Offset, or
- Any bona fide Western Australian resident company engaged in providing PDV services on the eligible project.

Eligible Project

An eligible project is any project eligible for funding under the <u>Screenwest Terms of Trade</u> and in an eligible format under the Federal PDV Offset (regardless of content platform).

Documentaries are considered eligible projects and may apply for a WA PDV incentive.

Eligible Expenditure Threshold

An eligible project must meet a minimum PDV QWAE threshold of at least AUD\$100,000 on qualifying tasks.

Qualifying Tasks

Qualifying tasks include any post-production, digital and visual effects tasks eligible under the <u>Federal PDV Offset</u>.

Qualifying tasks must be provided by a Western Australian resident post-production company (WA Resident Company as defined in the <u>Screenwest Terms of Trade</u>), owned, and operated at arm's length from the Producer and Production Company responsible for the production.

Qualifying Western Australian PDV Expenditure (PDV QWAE)

PDV QWAE refers to expenditure incurred in Western Australia relating to post-production, digital and visual effects and as further defined in the Screenwest definition of QWAE.

PDV QWAE must not exceed amounts actually paid by the production company incurring the expense and must be calculated net of any investment in the production by the service provider or a related party.

General

Multiple projects cannot be packaged together to achieve the AUD\$100,000 expenditure threshold; however, one season of a TV series will be considered a single project.

Applicants with projects eligible for the WA PDV incentive may also be eligible for Screenwest Production funding and/or Western Australian Regional Screen Fund Production (WARSF) funding. If

the applicant intends to / has applied for the WA PDV incentive, only the non-PDV component of the production budget will be eligible for support under the Screenwest Production Fund or WARSF.

Projects applying for multiple Screenwest funding incentives must calculate relevant qualifying expenditure separately; e.g. QWAE, QWARE and WA PDV expenditure must be estimated separately and reflected separately in the submitted A-Z budget.

Funding for PDV work that has already commenced cannot be sought retrospectively. Only work and expenditure undertaken after WA PDV incentive pre-approval is confirmed is eligible.

Assessment Criteria

Eligible projects will be assessed against the following criteria:

- 1. The availability of funds.
- 2. Economic Outcomes for Western Australia.
- 3. Industry Outcomes the project's ability to build the capacity of the Western Australian PDV sector.
- 4. Strategic Alignment the opportunity to position Western Australia as an attractive destination for post services, globally.
- 5. Potential of the funds to enable the PDV work to occur in Western Australian, rather than interstate or internationally.

In evaluating the application Screenwest will consider any information provided and weight the above criteria as it deems appropriate to best serve the purpose and strategic priorities of the organisation.

Application Process

- Prior to applying, read these guidelines and check your eligibility.
- Discuss your application with the Screenwest Program Contact person.
- Review the online application form and submit your application through the Screenwest <u>SmartyGrants online portal.</u>

Applications should be made when the schedule for the film is relatively certain. The PDV QWAE related activities must commence within three months of the nominated start date unless otherwise agreed to in writing by Screenwest.

Pre-approval

- Applicants must apply for Pre-Approval to determine whether their project will be eligible for the WA PDV Incentive.
- If successful, the amount the project is eligible to receive at the end of production will be indicated in a Pre-Approval Letter.
- Applications will be assessed by Screenwest Management and/or Board and WA State Government representatives.
- The assessment process will take approximately 4-6 weeks.

The final incentive amount will be determined upon completion of the PDV QWAE Qualifying Tasks.

Applying

Applicants will need to submit:

- A completed application form on SmartyGrants.
- A PDV Budget for Qualifying Western Australian Expenditure.
- Authentic, validated quotes from the confirmed WA PDV suppliers that clearly outline the relevant spend.
- Evidence of genuine interstate or international PDV destination alternatives.

Acquittal

Pre-approved PDV incentives will be paid upon Screenwest's approval of an acquittal report. The acquittal report comprises of:

- An independent audited ledger/statement of qualifying WA PDV Expenditure with service agreements, invoices issued pertaining to the expenditure as proof of payment and change orders.
- Number and category of local jobs generated by the project and attributable person days.
- Full credit list of PDV crew.
- Federal PDV acquittal (if applicable).
- A statutory declaration supporting the data provided.

- The WA PDV vendor will need to provide a statement confirming that all services were provided in WA or if not, the amount attributed to non-WA services.
- Acquittals must be made to Screenwest within 90 days of completion of the relevant PDV work.

Terms of Funding

- Funding will be provided as a grant to the applicant on completion of the work.
- Screenwest must receive an end credit on all copies of the project.
- Screenwest reserves the right to withhold or vary the final amount if any conditions are not met (including not meeting the minimum QWAE or delivery).
- Projects must meet Screenwest's Terms of Trade.
- The final incentive amount will be determined on completion. The amount will be based on the actual PDV QWAE and may increase by up to 10% of the amount offered in the pre-approval letter.
- If the qualifying WA PDV expenditure varies by more than 10% during the course of postproduction, the applicant may request a variation. Please note Incentive Variation requests are not guaranteed.
- A project that does not meet the minimum qualifying PDV QWAE Threshold of AU\$100,000 at
 the time of acquittal will not qualify for any of the incentives. Where foreign currencies are
 involved, the applicable exchange rate will be the exchange rate for the day on which the PDV
 activity commenced on the project in Western Australia.

Program Contacts

Before applying, or for more information, contact:

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