



Brian Beaton Award Guidelines

About this award

In recognition of the valuable contribution made to the screen industry in Western Australia by esteemed late documentary producer Brian Beaton, and to honour his memory, the Brian Beaton Award (BBA) is an annual grant award provided to filmmaker/s who have a current social impact project that needs further support to reach its full potential. A social impact project is one that has the potential to contribute positively to the community and instigate social change.

It is open to:

- Western Australian residents of any level of experience who have a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution (including VR and interactive projects).
- Support is available for development and/or production, or an outreach campaign to enhance the social impact of the project.
- Projects that are innovative, authentic and creative; respectful of cultural traditions and are interesting and likely to engage the community.

The Award is comprised of financial support through Screenwest grant funding, Industry and Private donations through the Screenwest Public Fund and in-kind mentor support from leading Western Australian industry professionals.

The Brian Beaton Award Recipients must agree to Screenwest's Public Fund Terms.

What Can I Apply For?

There are two components to the Award:

1. A financial contribution towards the project/s

- There is currently \$15,000 available from Screenwest funding for the BBA.
- In addition to the Screenwest funding, donations received through the Screenwest Public Fund (for the BBA) will be allocated to the successful recipient/s of this initiative.

Based on the level of donations received Screenwest may opt to:

- Allocate all funds to a project that clearly demonstrates its potential to create positive social impact and instigate real social change and that would benefit from additional funding to make this happen (as guided by the assessment process); or
- Allocate funding to an additional applicant/s that fulfill all the assessment criteria (as guided by the assessment process).

2. In-kind mentor support from members of the Brian Beaton Working Group

- The successful recipient/s will have access to bespoke mentoring from up to three leading Western Australian industry professionals, many of whom were colleagues of Brian Beaton and have offered their services for this purpose.
- *Funding is not automatic, even if an applicant can demonstrate they meet all the assessment criteria.*
- *Screenwest may approve funding less than the requested amount, as guided by the recommendations made during the assessment process and the total demand on available funds.*
- *The total amount of donations received by the Screenwest Public Fund for the Brian Beaton Award will be made public once the donation period closes (which will coincide with the closing dates for applications).*

Am I Eligible?

Applicant / Company Eligibility

The applicant / company must:

1. Meet the general eligibility requirements below, as set out in the [Screenwest Terms of Trade](#) and in the [Screenwest Public Fund Program Guidelines \(Section 2\)](#).

2. Be a Western Australian resident as defined in the Screenwest Terms of Trade.
3. Not be an employee or board member of Screenwest.
4. Agree in advance to enter into the Screenwest Public Fund Grant Agreement.
5. Have the capacity to manage grant funds and keep detailed financial records.

Project Eligibility

The project must:

1. Be a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution (including VR and interactive projects). Support is available for development and production, or an outreach campaign to enhance the social impact of the project.
2. Be able to clearly demonstrate how the project will create positive social impact and engage the community with the funding available.

Applying

Applications must be completed in full and submitted by 5:00pm AWST on Monday 31 October 2021.

Applicants will need to provide:

1. A completed application through the [Screenwest SmartyGrants Portal](#)

If you are unable to apply online or are having difficulties submitting your application, contact the Screenwest Program Contact during business hours

2. A logline and a detailed description or treatment of the project submitted. If there is footage available of the project, please also provide a link to the work.
3. A clear proposal that includes:
 - Overview of the current status of the project and how the applicant believes their project will create positive social impact and could instigate actual social change;
 - A rationale as to how a financial contribution will support a social impact strategy for the project;

- Proposed market and audience;
 - Activities to be undertaken to assist the project and its social impact goals, including objectives or outcomes projected to be achieved;
 - A proposed schedule, with any key milestones anticipated.
4. Any emails or letters of support from relevant participants.
 5. An indicative budget of where the financial contribution will be allocated. To note, this is preliminary only at this stage and can be further refined after the assessment process, based on the grant funding allocated to the applicant/s.
 6. A COVID Risk Mitigation Plan, that is expected to be in line with the Australian Screen Production Industry COVID-Safe Guidelines, and that complies with applicable State and Federal Covid Legislation.
 7. An overview of the areas in which the applicant would like to receive mentoring for this project.
 8. How receiving the Brian Beaton Award would assist the applicant/s career.
 9. A current CV (maximum 2 pages) of the key creative team and any other key team members (if relevant).
 10. A recent example or showreel of the applicant and/or any other key team members' work (if available).

Assessment Criteria

Screenwest will assess all eligible applications in accordance with the Screenwest Public Fund Grant – Program Guidelines and against the following criteria:

1. The quality and viability of the project and its potential to create positive social impact, instigate social change and engage the community.
2. Likelihood of the desired project outcomes being fully realised.
3. The capacity and skill of the applicant and key participants, including effective planning and budgeting.

4. Potential benefits to the Western Australian community and the career development of the successful applicant.
5. Support for Screenwest's commitment to the creation and growth of diverse representation as further described below.
6. Alignment with [Screenwest's current strategic plan](#).

In evaluating the application, Screenwest will consider all information and weight the above criteria as it deems appropriate to best serve the purpose and strategic priorities of the organisation.

Assessment Process

Screenwest will follow this process in assessing applications for this award:

1. Screenwest will check the application meets the general eligibility criteria.
2. Depending on the number of applicants, Screenwest Management reserves the right to shortlist applications, prior to formal panel assessment.
3. Applications will then be assessed by a Selection Committee established by the Screenwest Public Fund Committee, which includes at least two experienced industry practitioners and Screenwest Management. The Selection Committee will then prepare recommendations of Potential Recipients for the Screenwest Public Fund Committee, with this committee then endorsing the final successful Brian Beaton Award Recipient/s.
4. The assessment timeline is approximately 6 – 8 weeks from application deadline to funding outcome.

Diversity and Inclusion

Screenwest is committed to reflecting the broad diversity of Western Australia's community on screen and behind the camera, through stories funded and practitioners supported.

It is important that your team of key creatives authentically represent the story and characters in your application.

Screenwest recognises diversity broadly as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

Indigenous Story Content and Collaboration

Screenwest supports the telling of Indigenous stories by Indigenous creatives and storytellers.

Where this is not the case, we expect meaningful collaboration with the Indigenous communities whose stories they are.

Whenever there is Indigenous content and/or Indigenous community participation in the project or when there are Indigenous members of the team who do not have the authority to speak for the people or place being represented in the story, you will need to follow the checklists from [Pathways & Protocols: a film maker's guide to working with Indigenous people, culture and concepts](#).

This includes a statement on how you are approaching the Indigenous content, (even if you believe the content is not specific to a community or individual), evidence of your collaboration to date and where relevant, signed letters of consent confirming community and/or individual's willingness to participate.

All projects involving Indigenous content or participation will be assessed by Indigenous Assessors.

What are the Terms of Funding?

- Funding will be provided as a grant.
- Successful applicants must enter into a written Grant Agreement with Screenwest, specifying the terms of the funding and what the applicant will need to deliver to receive their scheduled payments, which will include the provisions of the Screenwest Public Fund Grant Agreement.
- Recipients are required to provide regular written and expenditure reports, along with final written and expenditure acquittal reports, detailing the outcomes achieved as a result of the funding. Aspects of the written report may be published on the Screenwest website following consultation with the applicant.
- It is the applicant's responsibility to obtain and keep current, all necessary permissions, permits and Chain of Title documentation for the development, production and exploitation of the

Project. Screenwest reserves the right to sight and approve the above at any time, upon written request to the applicant.

Who can I speak to about this award?

Project Enquiries:

Paul Williams, Documentary Manager

Screenwest

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E: paul.williams@screenwest.com.au

Chris Veerhuis, Head of Production

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E: chris.veerhuis@screenwest.com.au

Screenwest Public Fund General Enquiries:

Wendy Simmons, Head of Operations

Screenwest

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E: publicfund@screenwest.com.au

Toll Free: 1800 463 043 (regional callers only)

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Please note that meetings with program contacts can be in high demand, so it's best to telephone or email for an appointment or general advice well before planning to submit an application.

Applicants are strongly encouraged to discuss their applications before applying.