

SBS Meet The Broadcaster Brief to Pitch

As part of 'Meet the Broadcaster,' SBS and NITV are offering a unique opportunity for filmmakers to participate in a speed pitching event with the decision makers from our Scripted and Unscripted teams. Pitch meetings will be 15 minutes each. The teams receiving pitches will be:

- NITV
- SBS Unscripted
- SBS Scripted

Below are guidelines of what we are looking for:

SBS Commissioning Equity & Inclusion Guidelines (2021 - 2024)

SBS is committed to ensuring all Australians see themselves, their communities and their stories reflected on screen, and that we are leading the way to a more inclusive future for our industry.

The SBS Commissioning Equity & Inclusion Guidelines apply to all SBS commissioned programs and internal productions (not including news and current affairs or sport).

The guidelines reflect SBS's unique place in the media landscape as Australia's multicultural and Indigenous broadcaster. They also recognise our role in championing ongoing industry change to be more representative and inclusive of our audiences, which also makes for entertaining, compelling, and inspiring storytelling that connects with all Australians.

Read more about the [SBS Commissioning Equity & Inclusion Guidelines \(2021-2024\)](#), which apply to SBS Unscripted and Scripted commissioned programming.

Click [here](#) to visit the SBS Producers' document hub, which contains information about the commissioning and production process, and how we work with independent production companies.

NITV are looking for blak, broad and entertaining authored content from First Nation filmmakers and from Production Companies who have 2 out of the 3 Indigenous key creatives attached to projects. NITV is interested in pitches in online and childrens' content, documentary, and factual entertainment programming. More detailed information on NITV commissioning guidelines can be found here:

<https://www.sbs.com.au/nitv/explainer/want-make-programs-nitv>

SBS Unscripted will be taking pitches for Documentaries, Food and Entertainment:



- Documentaries - hour long documentaries, either as singles or part of a series, in the areas of History, Contemporary and Indigenous documentaries. Guidelines can be found here: https://www.sbs.com.au/aboutus/content-commissioning#toc-mod-article_module-1-1
- Entertainment and Factual Entertainment - smart and entertaining with a strong focus on diversity and a distinctive SBS flavour. Guidelines can be found here: https://www.sbs.com.au/aboutus/content-commissioning#toc-mod-article_module-1-3
- Food - series that celebrate food as well as the people and culture behind it. Guidelines can be found here: https://www.sbs.com.au/aboutus/content-commissioning#toc-mod-article_module-1-2

Please note that SBS Unscripted does not commission natural history or lifestyle programs.

SBS Scripted will be taking pitches for drama in the 4 x 1 hour, 6 x 1 hour and 8 x 30 minute format.

We're open to all genres including speculative fiction, science fiction, magic realism, musicals, period drama, mystery/thriller, family drama, neo-noir, dramedy and romance and shows that are blends of these. At this point we are not looking for comedy, features, YA or children's content.

What we most want to see are distinctive, original ideas that are entertaining and also take the audience on a journey. Our characters need to change. As we are SBS we want to make shows where our heroes (protagonists, antagonists) are from diverse backgrounds (see our recently release Diversity and Inclusion Guidelines). We want to create heroes that are not like those that have been seen before.

In terms of short form and features we have annual initiatives for both, in partnership with other screen bodies.

Our short form program is called Digital Originals (in partnership with Screen Australia and NITV). We have an annual call out for short form pitches in this program in February.

Our current features programs are RIDE (Screen Queensland) and Originate (Film Victoria). Scripted Commissioning Guidelines can be found here:

https://www.sbs.com.au/aboutus/content-commissioning#toc-mod-article_module-1-4



Everything we commission at SBS reflects our Charter to reflect Australia with all the diversity of who we are and explore our many points of view. You can read our Charter here: <https://www.sbs.com.au/aboutus/sbs-charter>