



Commonly Delivered Regional Outputs and Outcomes

The following is a collection of commonly delivered regional outputs and outcomes that can be used as a starting point/ inspiration when drafting and negotiating a Regional Outputs and Outcomes (ROO) Form.

1. Purchasing goods and services in the Relevant Region

Example of Promised Activity / Output/s
Prior to pre-production, a representative of the Production will attend [enter number] Chamber of Commerce 'Business After Hours' events in the Relevant Region.
Goods and services will be purchased from local businesses.
The Production will prioritise purchase and use of local products and services.
Provide an accommodation breakdown reporting on total nights and spend undertaken by Production
Welcome Packs comprising of [.....] provided to crew and cast on arrival in the Relevant Region at the commencement of [.....].

2. Capitalising on tourism development opportunities in the Relevant Region

Example Promised Activities / Outputs
The Producer intends to film in the following regional locations in the Film via on-screen visuals, dialogue, and/or signage: <ul style="list-style-type: none"> • [Name of location] (as an actual or as a fictional location).



Example Promised Activities / Outputs

Social media strategy developed and implemented, in consultation with the Development Commission of the Relevant Region and regional tourism branches, to promote the filming of the Film and the attractions and benefits of the Relevant Region; subject to the compliance with the Broadcasters' Editorial Policies

The Production will set up exclusive social media feeds for the Film during principal photography.

An EPK style short featurette (2-5 mins) of the Relevant Region will be shot during production, edited and provided to the Relevant Region for use on its website and other platforms and will include filming locations.

No less than 10 behind the scenes production stills will be provided for use on regional stakeholder's social media and incentive campaigns, subject in each case to the Producer obtaining Broadcaster's approval of the use of the stills.

In a timely manner, and in consultation with the WASF and related stakeholders, the Producer will use best endeavours to seek to optimise key cast contribution to the Film and presence in WA to help drive tourism outcomes for the Relevant Region and WA generally. The Producer will use its reasonable endeavours to obtain the casts' cooperation in executing this strategy, but subject to actors agents approval and subject to any fees and at all times complying with the Broadcasters' Editorial Policies regarding product placement and promotion.

A local newspaper media strategy will be rolled out which will highlight local involvement and good news stories at intervals agreed to by the Parties during the Production, that showcases the Production taking place in the Relevant Region.

The Producer, in consultation with the Unit Publicist and broadcaster/Sales Agent for the Film, will use their best endeavors to negotiate with cast or key creatives, where possible, to establish their availability for interviews with local media outlets, such as ABC Regional Radio.

The Production will work with regional stakeholders and Screenwest to hold a special screening of the Film in the Relevant Region with regional stakeholders, businesses, supporters and community members who were involved in production to encourage community involvement, thank them for their contribution and celebrate the finished product, subject to the Broadcaster's holdback and restrictions set out in the Broadcaster Agreements.

Example Promised Activities / Outputs

If the Production undertakes aerial image capture in the Relevant Region, non-cast, non-film location specific rushes that highlight the natural beauty of the Relevant Region will be gifted to the Commission.

The Commission must receive advance written notice of media releases including the final production related press releases issued by the Producer with respect to the Film and/or filming in the Relevant Region.

3. Building capability in the Relevant Region

Example Promised Activities / Outputs Output

Indigenous engagement in each region including a Welcome to Country and smoke ceremony at the start of the local production.

The Production will appoint an Indigenous Consultant with a strong presence in the local Indigenous community to provide assistance and cultural advice and awareness to the Production.

One-day set visit for students from a local Senior High School in the Relevant Region offered as an opportunity to meet with one of the film's producers, visit the set and gain an insight into the film industry and pathways to employment.

The Production will offer **[enter number]** internships in the Relevant Region in areas such as art department, costume, sound, camera, production and unit, for the duration of the Production in the Relevant Region.

Establishment and/or upskilling of a Film Liaison Officer/team in each Relevant Region and to create a key representative/resource in the Relevant Region to facilitate and attract future productions to the area. The Film Liaison Officer will be provided with a screen credit in the rolling closing credits of the Film.

The producers facilitate no less than one skill development opportunity for a regional resident under the age of 26 years old.

The Producer shall engage with local communities in connection with the Film, including local communities at filming locations (such as, by way of example only and without limitation, local councils and community leaders) for community involvement and activity outcomes.

4. Facilitating job creation in the Relevant Region

Example Promised Activities / Outputs

Endeavor to work with skilled or qualified local professionals from the Relevant Region, such as;

- local skippers and people used to source, manage and coordinate picture, camera and safety boats
- Aviation requirements for servicing both the film and its logistics, in locations where these services are required
- Cast drivers
- Location assistants
- Unit casuals/swing drivers
- Art Dept runners
- Construction crew
- Nurses
- Indigenous advisors
- Stand-ins/picture doubles
- Security
- Traffic controllers
- Makeup and Hair Assistants
- Costume Assistants
- Aerials drone operators
- On screen Extras

5. Assisting with longer term economic and cultural benefits in the Relevant Region

Example Promised Activities / Outputs

During pre-production or production, producers will hold one special 'Meet the Filmmakers' event which will include a Q&A.

The Production will donate a selection of key props and memorabilia from the Film for use by the communities to assist with regional tourism or other community initiatives.