



# LOCATION IMAGE GUIDELINES



# WHAT SHOULD I PHOTOGRAPH?

Filmmakers, location managers and scouts are looking for interesting and unique locations. They only have a short time to look at these photos and need to be able to get the overall aesthetic of the property.

The images of your property should include:

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## EXTERIORS

Take these images in wide angle or landscape view. This may be best achieved by taking the photo across the street from your property. Try to make sure you take the photo when cars aren't passing through and avoid things like trees or shrubs that may obstruct the view. Photos that are too small will not sell your location.

You should upload at least:

- + 1 x establishing shot of the front of your property
- + 1 x establishing shot of the back of your property
- + 1 x establishing shot of your street

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## INTERIORS

Take these images in landscape view or wide angle. This may be best captured by taking the photo from one corner of the room and then from the other. Try to make sure you get the whole room in the frame. Don't take pictures when it's too dark or light outside.

You should upload at least:

- + 1-2 x shots of each of the main rooms (dining room, kitchen, living room, master bedroom)

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## UNIQUE EXTERIOR/INTERIOR FEATURES

You want to showcase these features, they set your property apart from the next one (i.e. extra building or land, a full basketball/tennis court, etc.)

You should upload at least:

- + 3-4 x shots of unique features of the property

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***When registering your property with Screenwest please note the following information in your submission: what is the style, period, layout, view of the property and other interesting information.***

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What are the noise levels like? Are there issues with passing traffic, trains, aircraft or local schools etc.? Do you have parking on site? E.g. None, 1-2 cars, 2-5 cars etc. etc. What other parking is available? Are there parking restrictions on the road outside? Is there a large car park nearby that crews may be able to use? Are there any other restrictions that the production company needs to know?

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## WHAT ARE THE FILE TYPE, SIZE AND LIMITS FOR PHOTOGRAPH SUBMISSIONS?

Though we are looking for high quality images, you don't need to go out and buy a large expensive professional camera. Use what you have. Most point and shoot digital cameras on the market today will work just fine.


The maximum file size of each photo should not exceed 8MB. All images should be saved and uploaded as JPEG files. You will only be able to submit a maximum of 20 images of your property, so make sure they count.




## OTHER GENERAL TIPS

-  If you have more than one property, please submit information and photos for each separately.


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-  Make sure ALL images are current. Older photos that have been converted to digital files tend to be grainy.


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-  Be sure to title each photo (i.e. Kitchen, Bathroom, Front of house, etc.)


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-  Do not submit overly detailed photos. We don't need to see the decorative details of a fireplace. You should capture the overall aesthetic of the room.


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-  Don't take pictures when it's too dark or light outside or during inclement weather.


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-  Staged photos highlighting people, pets or objects will not be accepted.


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-  Do not submit video clips, renderings, or brochures – just photos of the actual locations.

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-  If the property is due to be sold or drastically remodelled in the very near future, please wait to submit photos until the property is in its "final" condition.

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-  Ensure all photos are properly rotated.

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