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Generate Short Form Development and Production Initiative Guidelines

Program overview

The Generate initiative is a skills development program providing support for early career Western Australian filmmakers to make imaginative drama, comedy or animated short films or web series pilots which push the boundaries or offer a fresh take on classic stories.

Generate is designed to give talented new-comers to the industry, or new-comers to directing, a chance to take their skills to the next level and make a film which can kick start their careers. Generate is aimed at filmmakers who have graduated from a screen media course or have the equivalent level of experience gained through screen industry activities.

In 2018-2019, two short films of 5 to 10 minutes in length each will be funded.

Screenwest is committed to ensuring there are continued skills development opportunities available to the emerging screen sector in Western Australia to provide outcomes that are strategically aligned to the professional sector.

Funding available

Successful applicants may be offered up to a maximum of \$10,000 per film in grant funding.

Successful projects will take part in specialised script and project development; teams will be required to attend development workshops or sessions as required. They will also receive access to mentoring advice for their projects.

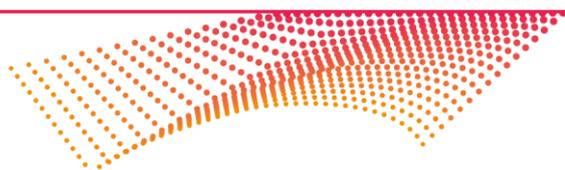
Eligibility

An application must first meet the following eligibility criteria in order to be competitively assessed for funding through this program.

Directors can only apply with one project.

The applicant must:

1. Meet the general eligibility requirements set out in the [Screenwest Terms of Trade](#).
2. Be a Western Australian resident or company with all key creatives being over 18 years of age.
3. Hold the underlying rights to the project at the time of application. This funding cannot be used to purchase options or rights to a project.



4. Be a producer submitting an application on behalf of a team including either: producer, writer/s and director/s or a producer and writer/director.
5. Warrant that the producer and/or director have the required level of minimum experience.
6. Warrant that the director has not previously received funding of \$10,000 or over from a screen funding body to make a short film.
7. Warrant that the applicant or any member of the key creative team is NOT a student at a film school or similar tertiary film, television or digital media course or institution and that the project is not and will not contribute to any course of study.
8. If selected, warrant that the applicant and team are able to complete the film within a year of contracting.
9. If selected, warrant that they can produce the project for the budget level they have applied for, as per the Screenwest Terms of Trade.
10. Warrant that the project has not already been shot.
11. Warrant that, if the project contains CGI, that the applying team can complete the project within the required timeframe.
12. Warrant that the team will abide by industry standards for safety and professional conduct during the filmmaking process.
13. Warrant that 100% of production and post production will take place in Western Australia
14. Be in good standing with any previous Screenwest funds and programs (if relevant) Applicants that have an outstanding acquittal report and/or deliverable(s) or have not fulfilled their contractual obligations relating to prior Screenwest funding are not eligible to apply unless an alternative arrangement is agreed with Screenwest prior to application.

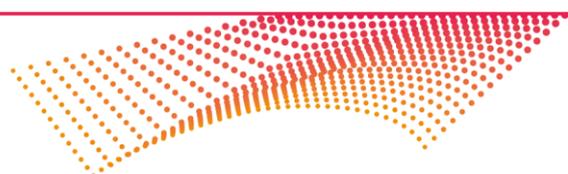
If an application has been unsuccessful in receiving funding support in the past, it cannot be re-submitted unless it has been substantially changed, developed or reworked. A document must be included with the application listing specific changes made to the re-submitted application. Re-submitted applications may not be accepted if it is determined that the project has not changed substantially.

Screenwest, directly or indirectly, will not fund projects that contain material that will bring, or is likely to bring the Western Australian Government or Screenwest into public disrepute, contempt, scandal, or ridicule, or which might tend to reflect unfavourably on Screenwest.

Terms of funding

An Executive Producer or Production Company will be appointed through a competitive process by Screenwest to oversee the development, production and delivery of the selected projects. Screenwest will be calling for expressions of interest for this position.

Funding will be provided as a grant. Successful applicants will enter into a Production Grant Agreement (PGA) with the Executive Producer specifying the terms of the funding and what the applicant will need to deliver to receive their scheduled payments.



The Executive Producer will enter into a written agreement with Screenwest, specifying the terms of the funding and what the applicant will need to deliver to receive their scheduled payments.

Screenwest management and the Executive Producer will work with teams to assist with Chain of Title and all aspects of the contracting process.

Filmmaking teams will not be permitted to enter pre-production, or receive any drawdown funding until all of the funding conditions have been met.

Screenwest requires that all freelance crew and cast be paid in accordance with the producer's obligations under the law.

Screenwest and the EP will have final approval over the following:

1. Final script;
2. Key Heads of Department; and
3. Budget and Shooting schedule.
4. Rough cut and Fine cut
5. Final cost reporting

Failure to fulfill acquittal and/or meet deliverable requirements as specified within the funding agreement is a breach of contract. If contractual obligations are not met, Screenwest has the right to recoup funds already paid to the applicant and it may disqualify the recipient from being eligible for future Screenwest funding until outstanding funds are paid back and the matter resolved with Screenwest.

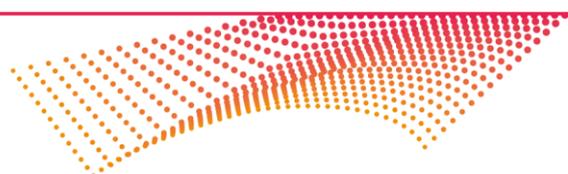
How to apply

Applicants will need to submit the following;

1. A completed Generate Application Form.
2. Cover letter (or email) listing all materials submitted.
3. Draft script. If the team are applying with a web series, a maximum of two episodes totaling no more than ten minutes in length may be submitted.
4. Producer's statement (Half Page) addressing why you want to make the film, anticipated audience and the professional benefits to the team.
5. Director's statement (Half page) describing the directorial approach to the project, style for shooting, strategies for achieving performances and approach to sound. Why do you have to tell this story now?
6. A short film budget
7. Biographies of the proposed producer, director and writer (maximum of one page each). Please include any film related or experience relevant to making this particular film.
8. A URL link to one example of previous work by the director in the applying team.

Additional application requirements:

- Ensure that all attachments have page numbers, and include a project name, date, and producer name in the header.



- Ensure scripts include a title page with draft number and date.
- Refer to [Screen Australia's Tools and Insights for Shorts](#) for notes on how to write story documents.
- Refer to [Screen Australia's Hot Shots Short Film Budget Template](#) document as the guide on budgeting for the production.

Applicants must ensure all requested materials are completed and submitted together. Applications that do not include all requested material may not be accepted for assessment.

Assessment Criteria

This is a two-stage assessment process. If shortlisted, applicants may be required to submit additional materials and /or be interviewed.

An assessment panel made up of Screenwest, the Executive Producer and an industry representative will competitively assess eligible applications against the following criteria:

Stage One:

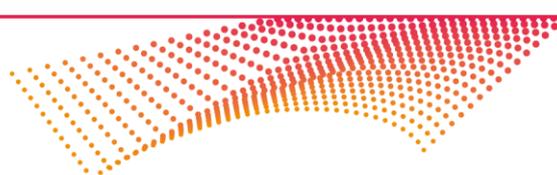
1. The strength of the proposed script.
 - *Is it a compelling story? Is it innovative and original or does it give a fresh feel to a classic premise? Is it suited to the format of a short film/webseries? Does the film have a strong central premise?*
2. Audience appeal of the story.
 - *Will the film resonate with audiences?*
3. Strength of the creative team.
 - *Is this the right initiative to develop the creative team at this time? Does the team have the filmmaking skills to realise the story with this budget? Does the team have sufficient skills and drive to manage the production effectively and take the film to the market when completed?*

Stage Two:

1. Strength of the interview process (should an interview be required)
2. Quality of any additional materials submitted.

It will be taken into consideration whether the applicant has a number of concurrent outstanding projects in development or production that may impact on the quality and timely delivery of further projects as part of its assessment of the application.

Screenwest seeks to reflect the diversity of Western Australia's community on screen and behind the camera, through projects funded and practitioners supported. The assessment panel will take into consideration diversity elements of a submission during the assessment process.



Closing date

All closing dates are listed on the Screenwest website and are published in the Screenwest e-newsletter. You can register for the newsletter [here](#).

All application materials must be submitted by 5:00pm WST on the specified closing date

Applicants should allow plenty of time to submit an application in case of unanticipated problems as late applications will not be accepted.

Submitting an application

Applications can be emailed to funding@screenwest.com.au Applicants should forward all required application materials in a single email. Application materials are not to be emailed directly to individual staff members.

For emails larger than 8MB, send via Screenwest's Hightail Account by following this link:

<https://spaces.hightail.com/uplink/screenwest>

Hard copy applications

Post applications to:

Development & Production Assistant - Scripted
Screenwest
PO Box 3275
EAST PERTH WA 6892

Hand deliver applications to:

Development & Production Assistant - Scripte
Screenwest
30 Fielder Street
EAST PERTH WA 6004

Screenwest recommends that mailed applications are sent via registered post. No responsibility is taken for unregistered mail.

Application receipt confirmation

An application receipt will be forwarded to the applicant within two working days to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.** Application material(s) will not be returned by Screenwest.

Program contact

Eva Di Blasio, Talent Development Manager

Screenwest

T: (08) 6169 2107

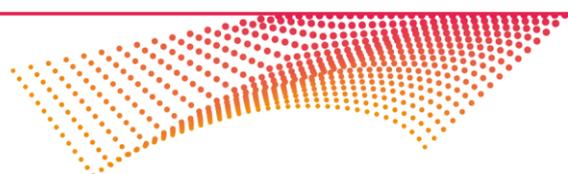
E: eva.diblasio@screenwest.com.au

Projects with Indigenous key creatives are encouraged to contact:

Devina McPherson, Indigenous Manager

Screenwest

T: (08) 6169 2112



E: devina.mcperson@screenwest.com.au

Projects applying for the Diversity Strand are encouraged to talk to contact:

Simone Flavelle, Diversity Manager

Screenwest

T: (08) 6169 2107

E: diversity@screenwest.com.au

Applicants should note that just prior to a closing date consultations can be in high demand. Consequently, it is best to telephone or email the program contact for an appointment or general advice well before the advertised closing date.

