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Screenwest Diversity Fund Guidelines

Program Overview

The Diversity Fund provides funding to production companies, organisations and/or individuals to overcome barriers preventing Western Australian community members from underrepresented groups from participating in professional screen industry activities.

There are two streams within this fund:

Stream 1 – Diversity Top Up Fund:

The Top Up Fund:

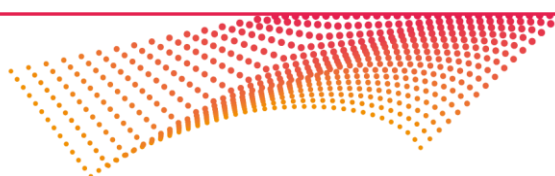
- Accepts applications anytime.
- Is designed as a **complementary fund to Screenwest's other funding programs**, offering 'top up' funds to production companies, organisations or individuals to ensure opportunities are accessible to all Western Australians.
- Is **not a stand-alone funding stream** designed to fund new initiatives, events or programs. It is for activities associated with a project currently receiving another form of Screenwest funding.

Stream 2 – General Diversity Fund:

The General Diversity Fund:

- Accepts applications twice per year. Closing dates are advertised in the Screenwest newsletter and on the website.
- Is designed to encourage greater inclusivity and intersection between underrepresented groups in the Western Australian community and the Western Australian screen sector.
- Is a stand-alone stream providing support to activities not associated with projects, events or activities already receiving Screenwest funding.
- Accepts applications for stand-alone skills development and networking opportunities providing opportunity and access to the screen sector for those unlikely to have achieved otherwise.

Given the breadth of diversity, equity and inclusion issues currently facing the local screen industry, Screenwest have worked with the Western Australian Screen Industry Diversity and



Inclusion Leadership Group to identify key strategic focus areas to address through this fund. These will be reviewed regularly.

Current key strategic focus areas:

- Gender parity across key creative roles on film and television productions (supporting family friendly productions and opportunities).
- Access– ensuring film sets and screen industry activities are inclusive and accessible to all.
- Key creatives from diverse backgrounds.
- Screen content available and accessible to all Western Australian community members.
- Discovering new talent with diverse stories to tell.

Funding Available

Production companies, organisations and individuals may apply for and be offered up to a maximum of \$25,000 per application. The level of Screenwest’s funding commitment will be determined by the assessment process and the total demand on available funds.

Funding is not available for activities already covered through other Screenwest funding programs and initiatives.

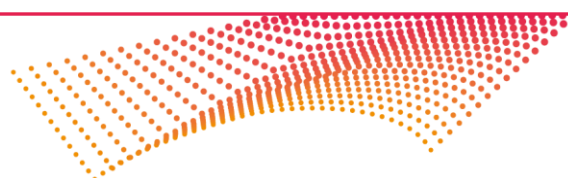
There is a maximum cap of \$50,000 accessible through this fund per financial year, for each individual, production company or organisation.

Eligibility

An application must first meet the following eligibility criteria in order to be competitively assessed for funding through this program.

The applicant must:

1. Meet the general eligibility requirements set out in the [Screenwest Terms of Trade](#).
2. Be a resident Western Australian individual, organisation or production company. Non-Western Australian applications may be considered where the proposal outlines strong opportunities to underrepresented groups in the Western Australian community.
3. Be in good standing with all previous Screenwest funds and programs. Applicants that have an outstanding acquittal report and/or deliverable(s) or have not fulfilled their contractual obligations relating to prior Screenwest funding are not eligible to apply unless an alternative arrangement is agreed with Screenwest prior to application. Applicants should contact Screenwest directly for advice on their specific situation.
4. Must have the appropriate insurances, legals and facilities in place to deliver the activity proposed. Screenwest may request this information at any stage.



5. Applications for the Diversity Top Up Fund must have recently received funding from Screenwest for the project or activity that is subject to the application.

Screenwest will not fund projects that contain material that will bring, or is likely to bring the Western Australian Government or Screenwest into public disrepute, contempt, scandal, or ridicule, or which might tend to reflect unfavourably on Screenwest.

Terms of Funding

Funding is provided as a grant. Successful applicants will enter into a written agreement with Screenwest, specifying the terms of the funding and what the applicant will need to deliver to receive payments.

Screenwest will not fund retrospective activities through the Diversity Fund.

Diversity Funds will be provided as a separate funding commitment to the current project or activity. In the specific case of Screenwest Production Funding, the Diversity Fund grant will not form part of the overall production budget and/or finance plan.

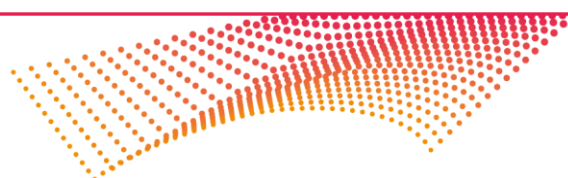
Failure to fulfill acquittal and/or meet deliverable requirements as specified within the funding agreement is a breach of contract. If contractual obligations are not met, Screenwest has the right to recoup funds already paid to the applicant and it may disqualify the recipient from being eligible for future Screenwest funding until outstanding funds are paid back and the matter resolved with Screenwest.

How to Apply

Applicants will need to submit the following:

1. A completed Diversity Fund Application Form.
2. A detailed proposal using the application template.
3. A budget that outlines how the funding will be allocated.
4. Where the applicant is the producer of a production and the fund is being accessed on behalf of a crew member, a letter of support from the intended recipient of the diversity funding is also required.
5. Any additional relevant supporting materials that will strengthen the application.

If assistance is needed to understand these guidelines, please contact the Screenwest program contact listed below to discuss.



Please call the Screenwest program contact to discuss if you have specific support needs and alternate and/or supplementary application methods need to be considered.

Screenwest may request additional information as required during the assessment process.

**Applicants must ensure all requested material is completed and submitted together.
Applications that do not include all requested material may not be accepted for assessment.
Assessment Criteria**

Screenwest seeks to reflect the diversity of Western Australia's community on screen and behind the camera, through projects funded and practitioners supported. The funding panel will take into consideration all elements of a submission during the assessment process.

Funding decisions will be made by Screenwest management and/or a panel that includes external representatives from the screen sector and Diversity Leadership Group. Assessors will assess eligible applications against the following criteria:

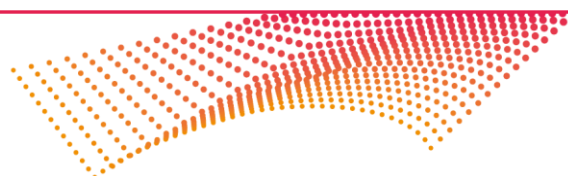
1. The outcomes and potential impact the activity will have on achieving greater diversity in the Western Australian screen sector.
2. How the proposal aligns to the key strategic focus areas identified by the [WA Screen Industry Diversity Roadmap](#) and Diversity Leadership Group.
3. Potential benefits to the development of the beneficiary/s career.
4. The barriers experienced by the applicant in the context of access and inclusion in the Western Australian screen sector.
5. The ability of the applicant to deliver on the outcomes.
6. The range of activities funded throughout the year and how these activities work together to achieve greater diversity in the screen sector.

Please note the demand on this fund will far outweigh the level of funds available and therefore even when an application meets the eligibility requirements and assessment criteria, it may not be able to be funded. It is also likely that this fund may be completely expended as the year progresses.

Closing Date

Stream 1 - Diversity Top Up Fund - Applications accepted at any time.

Stream 2 - General Diversity Fund – Applications accepted twice per year through advertised rounds with closing dates are advertised in the Screenwest newsletter and on the website.



All closing dates are listed on the Screenwest website and are published in the Screenwest newsletter. To subscribe to the newsletter go to the Screenwest homepage:

www.screenwest.com.au

All application materials must be submitted by 5:00pm WST on the specified closing date.

Applicants should allow plenty of time to submit an application in case of unanticipated problems as late applications will not be accepted.

Submitting an Application

Emailed applications

Applications can be emailed to funding@screenwest.com.au. Applicants are to forward all required application materials in a single email. Application materials are not to be emailed directly to individual staff members.

For emails larger than 8MB, send via Screenwest's Hightail Account by following this link:

<https://www.hightail.com/u/Screenwest>.

Hard copy applications

Post applications to:

Attn: Development & Production Assistant, Screenwest
PO Box 3275, East Perth WA 6892

Hand deliver applications to:

Attn: Development & Production Assistant, Screenwest
30 Fielder Street, East Perth WA 6004

Screenwest recommends that mailed applications are sent via registered post. No responsibility is taken for unregistered mail.

Application receipt confirmation

An application receipt will be forwarded to the applicant within two working days to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.**

Application material(s) will not be returned by Screenwest.

Program Contact

Diversity Manager

Screenwest

T: (08) 6169 2110

Toll free: 1800 463 04 (WA country callers only)

E: diversity@screenwest.com.au

Applicants should note that just prior to a closing date consultations can be in high demand.

Consequently, it is best to telephone or email the program contact for an appointment or general advice well before the advertised closing date.

