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SBS/ Screenwest Scripted Short Form Contents Initiative

Program Overview

The SBS / SW Scripted Short Form Content Initiative is a Screenwest and SBS scripted development and production initiative for new to emerging Western Australian filmmakers with a focus on key creatives from under represented and/or diverse groups. The application process will short list up to five submissions to be selected for a development phase, with the next phase being up to three projects chosen to move forward into production. This initiative aims to develop the skills and experience of new to emerging and diverse Western Australian filmmakers.

Screenwest, in partnership with SBS, is calling for scripted ideas suitable for online content, for further development and potentially production. These ideas can be anything from comedy to thriller, but must be scripted, original and compelling. They must also showcase stories, talent and filmmakers from a diverse background, as defined in the Screenwest Western Australian Screen Industry Diversity & Inclusion Roadmap 2017-2023. They can be anywhere from 5 minutes up to a maximum of 15 min in duration, and can be an episode or a series of episodes (of no more than 15 minutes in total). It is anticipated that the projects selected to move forward into production will be commissioned for SBS On Demand.

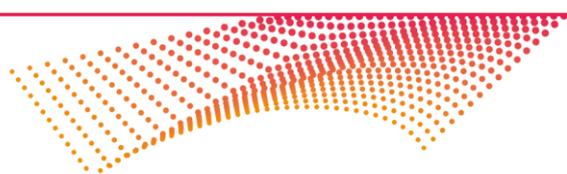
A mentor may be appointed if and when needed by Screenwest, to mentor the successful applicants and support the selected programs through the **production process** to deliver on time and on budget in line with the Timeline.

Funding Available

Successful applicants may be offered up to a maximum of \$20,000 for development per project (depending on the level of development required and the number of projects selected for the development phase) and up to \$80,000 per project for production.

Proposed Timeline

Closing Date for proposals	16 July 2018
Applicants Shortlisted	August 2018
Shortlisted applicants meet with SBS during SBS Roadshow	22 August 2018
Script Development Workshop (unless otherwise agreed) with SBS Executive (s) and/or SW Executive	September 2018
Script writing phase/Stage Two application prep	September – October 2018
Applicants submit for Stage Two	October 2018



Finalists selected and contracting commences	November 2018
Successful applicants submit final scripts	December 2018
Contracting to be completed (Pending approval of final scripts)	by 14 December 2018
Pre-Production	January 2019
Production	February – March
Post Production	March – April 2019
Delivery to SBS	31 May 2019

Detailed Proposed Timeline

Closing Date for proposals

16 July 2018

Screenwest and SBS will announce an open call out for proposals to be considered for further development and potentially production. SBS Scripted Division representative and Screenwest Management will assess the submitted proposals and materials and choose between three and five for further development. Applicants will be notified early August if shortlisted.

Shortlisted applicants meet with SBS during SBS Roadshow

22 August 2018

SBS Scripted Executives will be in Perth in late August for an SBS Roadshow and the shortlisted applicants will have the opportunity to meet them and discuss what they're looking for and/or what direction to take their ideas.

Script Development Workshop with SBS Executive (s)

September 2018

Screenwest and SBS Executives may host a 1-2-day workshop in Perth for selected applicants to work with them on fully developing and finalising their ideas for consideration for production.

Script writing phase/Stage Two application prep

September – October 2018

Over the next month, the teams will take the feedback and skills learnt during the development workshop and finalise their drafts and additional materials (as outlined in the *How to Apply* section, below) to apply for Stage Two. Upon receipt of these drafts and additional materials, SBS and Screenwest Management will choose up to three projects to move forward into production. Applicants will be notified by beginning of November 2018 and the contracting phase will commence.

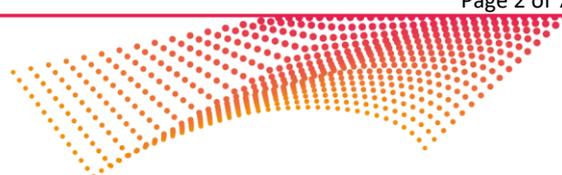
Successful applicants submit final scripts

December 2018

Once selected to move forward into production, applicants will have the time to fully finesse their Stage Two materials to the satisfaction of SBS editorial and SW Management. Pending approval of these materials and completion of the contracting process pre-production is intended to commence in January 2019.

Production
Post Production
Delivery to SBS

February – March
March – April 2019
31 May 2019



Eligibility

An application must first meet the following eligibility criteria in order to be competitively assessed for funding through this program.

Applications to this initiative require that:

1. They meet the general eligibility requirements set out in the [Screenwest Terms of Trade](#).
2. Two out of the three key creatives (being producer, writer, director) are Western Australian and from an underrepresented and/or diverse group, appropriate to the roles.
 - a. *For the purpose of these guidelines, the WA screen industry recognizes diversity as differences in gender; age; Indigenous identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer and intersex (LGBTQI+); location (including urban communities and remote regions) and socio-economic status.*
3. The applicants are Western Australian residents.
4. The applicants hold the underlying rights to the project at the time of application. Screenwest's development funding cannot be used to purchase options or rights to a project.
5. They are scripted ideas suitable for online content.
6. The project must be produced entirely in WA within the timeframe stipulated above.
7. The applicant or any member of the key creative team can NOT be a student at a film school or similar tertiary film, television or digital media course or institution and that the project is not and will not contribute to any course of study.

Terms of funding

Special Conditions

Funding will be provided as a grant. Successful applicants will enter into a Production Grant Agreement (PGA) with Screenwest specifying the terms of the funding and what the applicant will need to deliver to receive their scheduled payments.

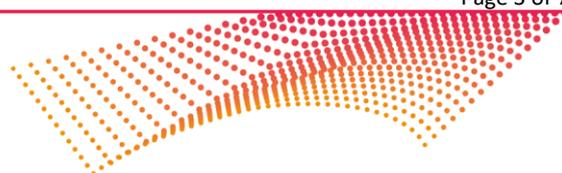
Screenwest requires that all freelance crew and cast be paid in accordance with the producer's obligations under the law.

A mentor may be appointed if and when needed by Screenwest, to mentor the successful applicants and support the selected programs through the production process to deliver on time and on budget in line with the Timeline.

SBS and Screenwest SW will have final approval over the following:

- Final Script
- Key production personnel
- Budget
- Shooting Schedule
- Rough cuts and Fine cuts

SBS Commissions



SBS will enter into a DIA/presale licence agreement with the successful applicants with respect to the licence fee and the SBS Free Communication Rights. It is a condition of funding that successful applicants must deliver to SBS by 31 May 2019.

Branding

SBS requires the option to brand the shorts under an umbrella initiative for broadcast, should it be required by SBS and at the expense of SBS.

Codes and Guidelines

Program must conform to the SBS Codes of Practice and SBS Editorial Guidelines. SBS's codes of practice and editorial policies and requirements can be located [right](#) here

Classification

Program must be classified no greater than [M].

Shooting

Program must be shot and mastered on HD

Rights

Applicants will need to secure the online rights and FTA runs in line with the 2016 ATTRA.

Free Communication Rights

SBS shall be licensed the following rights (in Australia) in and to the Program for a period of 3 years:

- (a) the exclusive right to exercise the Free VOD Rights;
 - (b) the exclusive right to exercise the Free Online Rights;
 - (c) the exclusive right to broadcast the Program by way of exercising the Free Television Rights;
 - (d) the exclusive right to exercise the Reverse EPG Rights; and
 - (e) customary publicity and promotional rights.
- subject to the terms of the Presale Agreement.

Reserved Rights

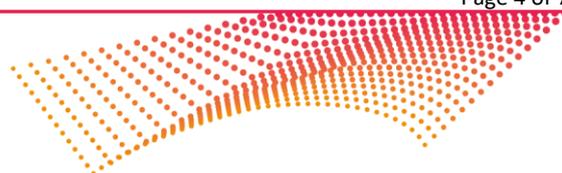
It is agreed that Film Festival Rights (outside of Australia) are reserved to the Production Company (to be more fully outlined in the Presale Agreement).

Program Ownership

Rights in and to the Program will be shared in the following proportions:

- a. Production Company: 100%

Failure to fulfil acquittal and/or meet deliverable requirements as specified within the funding agreement is a breach of contract. If contractual obligations are not met, Screenwest has the right to recoup funds already paid to the applicant and it may disqualify the recipient from being eligible for future Screenwest funding until outstanding funds are paid back and the matter resolved with Screenwest.



How to apply

Prior to submitting an application, it is preferred that the applicant discuss the application with the program contact.

There is a two-stage application process.

Stage One

To submit ideas for further development, applicants are required to submit the following to Screenwest:

1. A completed SW / SBS Online Scripted Shorts Diversity Initiative Application Form;
2. A breakdown of the proposed idea and content, whether a web series, or a short form project of between five to 15 minutes in total, including:
 - a headline summary of the idea;
 - a one paragraph synopsis; and
 - an outline fully exploring the story and proposed content, outlining the rest of the episodes and/or characters.
3. If a series, at least one fully scripted episode draft
4. A statement describing the creative vision for the project;
5. A Professional Development statement outlining how this opportunity will contribute to the applicant and teams professional screen career goals; OR
 - For first-time filmmakers, a statement detailing your interest in the screen industry and how this opportunity will help you and the team to meet your career goals.
6. CVs of the key creative team.
7. A statement that addresses how two of the three key creatives represent underrepresented and/or diverse groups relevant to the roles.
8. *Optional* – Pitch video (via online link only; no more than three minutes).

Stage Two

For an applicant to be considered to move forward into production, they will be required to submit the following additional materials after the development phase.

- Revised scripts;
- A detailed shooting and production schedule;
- A detailed A-Z budget, including WA Spend.

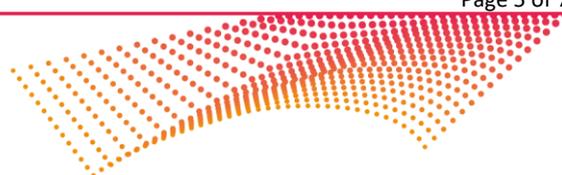
Please ensure all requested materials are completed and submitted together. Applications that do not include all requested materials may not be accepted for assessment.

Assessment Criteria

Screenwest Management and SBS Executives will assess the applications competitively against each other at the close of the round and each subsequent stage.

The assessors will consider all of the application materials provided, with a specific focus on the following:

- Strength of the idea, originality and distinctiveness of the creative vision – is it compelling idea that showcases stories, talent and filmmakers from a diverse background?
- Relevance and potential for an SBS audience and suitability to an online platform;



- Potential to stand out in a competitive land and hold an audience
- Professional development opportunities for the creative team at this stage of their careers
- Potential of an audience to share it across social media
- Adherence to SBS programming requirements, e. g. must attain a classification of no more than an [M] and be between 5 to 15 minutes length (total).

Assessment will be competitive, as there are limited places for this initiative. As a consequence, acceptance is not assured even where an application meets the above criteria.

Screenwest will take into consideration whether the applicant has a number of concurrent outstanding projects in development or production that may impact on the quality and timely delivery of further projects as part of its assessment of the application.

Screenwest seeks to reflect the diversity of Western Australia's community on screen and behind the camera, through projects funded and practitioners supported. The funding panel will take into consideration diversity elements of a submission during the assessment process.

Closing Date

All closing dates are listed on the Screenwest website and are also announced in the Screenwest e-newsletter. You can register [here](#).

All application materials (for Stage One) must be submitted by 5:00pm WST Monday 16 July 2018.

Please ensure you allow plenty of time to submit your application in case of unanticipated problems as late applications will not be accepted.

Submitting your application

Please ensure all requested material is completed and submitted together. Applications that do not include all requested material may not be accepted for assessment.

Applications should be emailed to funding@screenwest.com.au. Applicants should forward all required application materials in a single email. Application materials **are not** to be emailed directly to individual Screenwest staff members.

For emails larger than 8MB, send via Screenwest's Hightail Account by following this link:

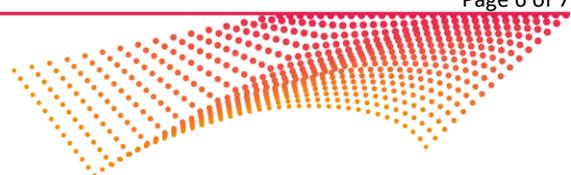
<https://spaces.hightail.com/uplink/screenwest>

If you are unable to submit an application online or having difficulties, please contact Screenwest on: (08) 6169 2100 or 1800 463 043 (regional callers).

Hard copy applications

Post applications to:

Attn Scripted Executive, Screenwest
PO Box 3275 East Perth, WA 6892



Hand deliver applications to:

Attn Scripted Executive, Screenwest
30 Fielder Street East Perth WA 6004

Application Receipt Confirmation

An application receipt will be forwarded to the applicant within two working days to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.** Application material(s) will not be returned by Screenwest.

Program contacts

Matthew Horrocks, Scripted Executive

Screenwest

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Georgia Landre-Ord, Development & Production Assistant, Scripted

Screenwest

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Toll Free: 1800 463 043 (regional callers)

www.screenwest.com.au

Please note that just prior to a closing date, meetings with the Scripted Executive can be in high demand. Consequently, it is best to telephone or email for an appointment or general advice well before the advertised closing date.

