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ABC/ Screenwest Indigenous Online Initiative - Originate Guidelines

Program Overview

Originate is a Screenwest and ABC Indigenous narrative web series development and production initiative for new and emerging Western Australian Indigenous filmmakers.

Screenwest, in partnership with ABC Indigenous, are calling for concepts from WA Indigenous creatives which can be developed into a web TV series. These can be of any genre (i.e. comedy, drama, documentary, horror, sci fi, etc). It is anticipated that the series will be hosted on the ABC's iview platform, the ABC Indigenous Gateway and the ABC Indigenous YouTube channel.

Originate intends to develop and produce one web series consisting of five 4-minute episodes, with the aim to develop the skills and experience of early to mid-career Western Australian Indigenous practitioners to tell one narrative story across a series of episodes. The production will be overseen by a Series Producer.

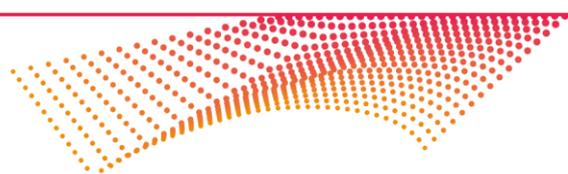
Proposed Timeline

Closing Date for applications for Development Workshop	20 April 2018
Development Workshop	May 2018
Call out for submissions stage	May-June 2018
Closing date for submissions	June 2018
Script Writing Development	July-August 2018
Pre-Production	September 2018
Production	October – November 2018
Post Production	December 2018
Delivery to ABC	February 2019

Screenwest is supported by



Department of
Local Government, Sport
and Cultural Industries



Detailed Stage Timeline

STAGE 1 – Development workshop May 2018

Screenwest and ABC Indigenous will host a week-long workshop on writing and producing a narrative web series. The workshop is open to all WA Indigenous filmmakers wanting to learn more about web series production, and will examine collaborative techniques, what concepts work well for short form narrative, effectively reaching your online audience, and how to execute using minimal resources. Participants will leave with a much greater understanding of what subjects work best for web series and begin to develop their own ideas for consideration for production. NB: This workshop is identified as a skills development opportunity, and as such no fees will be payable to participants.

STAGE 2 – Call-out for submissions May-June 2018

Screenwest will announce a call-out to Development workshop participants for concepts to be considered for further development and production. Applicants will submit their concept ideas, a treatment and first episode scripts to be considered for production. ABC Indigenous and Screenwest will assess the submitted concepts and choose up to **ONE** to take forward into development.

STAGE 3 – Script writing July-August 2018

Over the next four to six weeks, the writer will regularly collaborate with a script mentor to deliver multiple drafts for the series. As each draft is delivered, the scripts will be reviewed and approved by the Series Producer, Screenwest and ABC Indigenous. Writing fees will be payable for this stage of development.

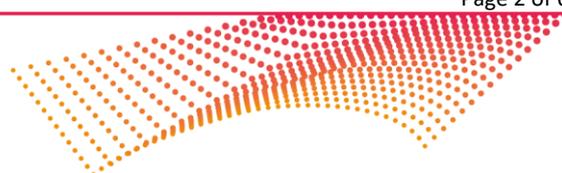
Production	October – November 2018
Post Production	December 2018
Delivery to ABC	February 2019

Eligibility

An application must first meet the following eligibility criteria in order to be competitively assessed for funding through this program.

The applicant must:

1. Meet the general eligibility requirements set out in the [Screenwest Terms of Trade](#).
2. Be a Western Australian resident Indigenous creative.
3. No previous filmmaking experience is required; however, the web series must be produced entirely in WA and you must have a demonstrated interest in pursuing a filmmaking career.
4. The project must be produced entirely in WA within the timeframe stipulated above.
5. The applicant or any member of the key creative team can NOT be a student at a film school or similar tertiary film, television or digital media course or institution and that the project is not and will not contribute to any course of study



Terms of funding

Special Conditions

A Series Producer will be appointed and commissioned by Screenwest and ABC to develop and produce the web series.

ABC Commissions

Any submissions selected under the *Originate* initiative will be subject to the ABC's Commissioning Executive and Commissioning Body approval. Subject to receiving such approvals, the Series Producer will be expected to enter into a Licence Agreement with the ABC under which the Series Producer will license the ABC certain broadcast rights.

The ABC's key licensed rights will include:

- 8 free-to-air broadcast runs (including simulcast streaming)
- Unlimited streaming and download rights during the license period, including via social media
- 3-year license period
- Worldwide premiere
- Holdbacks
 - Free online and mobile rights: for the license period
 - Download-to-own rights: midnight following the first 30-day online run
 - Pay online and mobile rights (including SVOD): 12 months from first online run
 - Pay television rights: 12 months from first online run
 - Sequels, remakes, spin-offs: 18 months from delivery

For more detail, please refer to the [ABC License Agreement](#).

Further information on the ABC's commissioning process can be found here:

http://www.abc.net.au/tv/independent/working_commissioning.htm

ABC commissions are also subject to the ABC Editorial Policy Guidelines, a copy of which can be found here: <http://about.abc.net.au/how-the-abc-is-run>

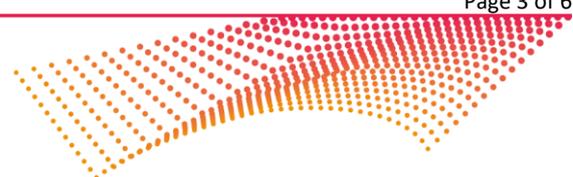
Copyright

It is intended that the Series Producer will hold the copyright in the project until the expiration of the ABC Licence Period, at which time the Series Producer's copyright will revert back to the underlying rights holders. It is intended that the rights of any Series, Sequel or Spin Off should remain with the underlying rights holders. It is also intended that the underlying rights holders will grant the ABC a First and Matching Right for any Series, Sequel or Spin Off during the ABC Licence Period.

General

Refer to the [Screenwest Terms of Trade](#) which outlines additional criteria, funding and contracting processes.

The development, production and broadcast / communication on ABC of any content arising from the Initiative will be subject to further agreement on ABC's standard terms and conditions, commissioning process, Codes of Practice and Editorial Guidelines and Indigenous protocols.



How to apply

Prior to submitting an application, it is preferred that the applicant discuss the application with the program contact.

There is a two-stage application process.

To take part in the initial Development Workshop, applicants are required to submit the following:

1. A completed Screenwest/ABC Indigenous *Originate* Application Form;
2. A current CV;
3. An idea for a web series, including a one-line synopsis, one paragraph synopsis AND an outline fully exploring the story (one page minimum);
4. A statement describing the creative vision for the project (half-page minimum);
5. A Professional Development statement outlining how this opportunity will contribute to your professional screen career goals (half-page minimum); OR for first time filmmakers, a statement detailing your interest in the screen industry and how this opportunity will help you meet your career goals (up to one page).
6. *Optional* – Pitch video (via online link only; no more than three minutes).

Please ensure all requested materials are completed and submitted together. Applications that do not include all requested materials may not be accepted for assessment.

Assessment Criteria

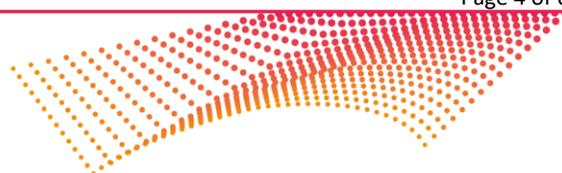
Screenwest Management and ABC representatives will assess the applications competitively against each other at the close of the round and each subsequent stage.

The assessors will consider all of the application materials provided, with a specific focus on the following:

- The originality and quality of the story idea(s), uniqueness of voice, and potential to stand out in a competitive landscape.
- The story having a universal theme and the potential ABC online audience appeal.
- The exploration of form and narrative and the creative vision for the project.
- ABC programming requirements i.e. the web series must be a maximum of 4-minutes in length per episode.
- The benefit to the applicant(s) at this stage of their career.

Assessment will be competitive, as there are limited places for this initiative. As a consequence, acceptance is not assured even where an application meets the above criteria.

Screenwest will take into consideration whether the applicant has a number of concurrent outstanding projects in development or production that may impact on the quality and timely delivery of further projects as part of its assessment of the application.



Screenwest seeks to reflect the diversity of Western Australia's community on screen and behind the camera, through projects funded and practitioners supported. The funding panel will take into consideration diversity elements of a submission during the assessment process.

Closing Date

All closing dates are listed on the Screenwest website and are also announced in the Screenwest e-newsletter. You can register [here](#).

All application materials must be submitted by 5:00pm WST Friday, 20 April 2018.

Please ensure you allow plenty of time to submit your application in case of unanticipated problems as late applications will not be accepted.

Submitting your application

Please ensure all requested material is completed and submitted together. Applications that do not include all requested material may not be accepted for assessment.

Applications should be emailed to funding@screenwest.com.au. Applicants should forward all required application materials in a single email. Application materials **are not** to be emailed directly to individual Screenwest staff members.

For emails larger than 8MB, send via Screenwest's Hightail Account by following this link: <https://spaces.hightail.com/uplink/screenwest>

If you are unable to submit an application online or having difficulties, please contact Screenwest on: (08) 6169 2100 or 1800 463 043 (regional callers)

Hard copy applications

Post applications to:

Attn Indigenous Manager, Screenwest
PO Box 3275 East Perth, WA 6892

Hand deliver applications to:

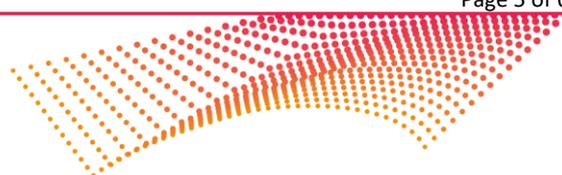
Attn Indigenous Manager, Screenwest
30 Fielder Street East Perth WA 6004

Application Receipt Confirmation

An application receipt will be forwarded to the applicant within two working days to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.** Application material(s) will not be returned by Screenwest.

Program contacts

ABC / Screenwest Indigenous Online Initiative – Originate – March 2018



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www.screenwest.com.au

Please note that just prior to a closing date, meetings with the Indigenous Manager can be in high demand. Consequently, it is best to telephone or email for an appointment or general advice well before the advertised closing date.

