# On Demand Content Fund Application Form

Before completing this form, please read the program Guidelines in conjunction with the [Screenwest Terms of Trade](https://www.screenwest.com.au/about/publications/).

## Application Summary

| Required Information | Application Details |
| --- | --- |
| Project Title |  |
| Application Date |  |
| Fund Applying For | On-Demand Content Fund |
| Funding Request | $ |
| Total Project Budget | $ |
| WA Expenditure | $ |
| Market Attachment |  |
| Financing Partner/s |  |

## Applicant Details

| Required Information | Applicant Details |
| --- | --- |
| Applicant / Applicant Company |  |
| ABN |  |
| Year Incorporated |  |
| Registered Business Address |  |
| State |  |
| Postcode |  |
| Applicant Contact Name |  |
| Personal Address (if different from Business Address) |  |
| State |  |
| Postcode |  |
| Mobile |  |
| Work |  |
| Email |  |
| Website |  |

## Project Creative Details

### If including a script, please advise:

| 1. Current Script Draft Number | 1. Current Draft Due Date |
| --- | --- |
|  |  |

| Required Information | Project Details |
| --- | --- |
| Shoot Format / Gauge |  |
| Release Format |  |
| Duration |  |
| Genre |  |
| One Line Synopsis (Logline) |  |
| One Paragraph Synopsis |  |

### 3.1 Key Creative Team

| Role | Name | State of Residence | Mobile and Email Address |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

### 3.2 Key Crew

| Role | Name | State of Residence | Mobile and Email Address | Confirmed? (Y/N) |
| --- | --- | --- | --- | --- |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |

### 3.3 Key Cast or Participants

| Role | Name | State of Residence | Mobile and Email Address | Confirmed? (Y/N) |
| --- | --- | --- | --- | --- |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |
|  |  |  |  | Yes  No |

## Proposed Schedule

For non-traditional projects, please include a schedule that best outlines how your project will roll out.

| Stage of Production | Date | Number of Day or Weeks |
| --- | --- | --- |
| Start of pre-production |  |  |
| Start of principal photography |  |  |
| Start of post-production |  |  |
| Rough cut complete |  |  |
| Fine cut complete |  |  |
| Project completion |  |  |
| Delivery |  |  |

## Finance Plan

Please complete the tables below (add any additional rows if needed).

### Marketplace

| Confirmed? (Y/N) | Contributor | Type of funding | Amount | Budget % |
| --- | --- | --- | --- | --- |
|  |  |  | $ | % |
|  |  |  | $ | % |
|  | Subtotal: |  | $ | % |

### Funding

| Confirmed? (Y/N) | Contributor | Type of funding | Amount | Budget % |
| --- | --- | --- | --- | --- |
|  |  |  | $ | % |
|  |  |  | $ | % |
|  | Subtotal: |  | $ | % |

### Other

| Confirmed? (Y/N) | Contributor | Type of funding | Amount | Budget % |
| --- | --- | --- | --- | --- |
|  |  |  | $ | % |
|  |  |  | $ | % |
|  | Subtotal: |  | $ | % |

| **Total Budgeted Cost** | $ | 100% |
| --- | --- | --- |

### 5.1 Status with Screen Australia (if applicable)

| Required Information | Screen Australia Details |
| --- | --- |
| Is Screen Australia part of your finance plan? | Yes  No |
| If yes, please answer the following questions:   1. What date will/did you apply for Screen Australia funding? |  |
| 1. What is the date of the Screen Australia Decision Meeting for your project? |  |
| 1. Who is the Screen Australia Investment Manager? |  |

## Statistical Information

| Age | 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55 - 65 | 65+ |
| --- | --- | --- | --- | --- | --- | --- |
| Applicant aged between: |  |  |  |  |  |  |

| Gender | Female | Male | Other | Prefer Not To Answer |
| --- | --- | --- | --- | --- |
| To which gender identity do you most identify with? |  |  |  |  |

| Western Australian Status | Applicant Details |
| --- | --- |
| Is the applicant / applicant company based in Western Australia? | Yes  No |
| Is the applicant a Western Australian Resident as defined in the Screenwest Terms of Trade? | Yes  No |
| Comments |  |

| Indigenous Identity | Applicant Details |
| --- | --- |
| Does the applicant identify as Indigenous? | Yes  No  Prefer not to answer |
| Comments |  |

| Diversity | Applicant Details |
| --- | --- |
| Does the applicant identify as being from a CaLD (Culturally and Linguistically Diverse) background? | Yes  No  Prefer not to answer |
| Comments |  |
| Does the applicant identify as having a disability? | Yes  No  Prefer not to answer |
| Comments |  |

| Regional Western Australia | Project / Activity Details |
| --- | --- |
| Does this project / activity take place in regional WA? | Yes  No |
| In what location/s does it take place? |  |

## Applicant’s current funding obligations

| Activity / project currently in receipt of funding (not yet acquitted) | Current status / action required | Delivery date |
| --- | --- | --- |
|  |  |  |
|  |  |  |
|  |  |  |

## Ownership of Rights

**The applicant must hold the rights necessary to develop the Project (e.g. the copyright in the screenplay and/or the rights to any underlying work on which the project is based).**

**It is the Producer’s responsibility to obtain and renew:**

1. **the entire copyright in all material commissioned and/or acquired by it for the development of the Project**
2. **all necessary consents to permit the development of the Project, and**
3. **all necessary consents to permit the Project to be produced and exploited.**

| Required Information | Project Details |
| --- | --- |
| 1. Is the project wholly the applicant’s (or the company’s) original work? | Yes  No |
| 1. Is the current work based on an underlying work i.e. a book or stageplay adaptation? | Yes  No |
| Name of underlying work if applicable |  |
| 1. Is the project partly or wholly based on a real-life person or event? | Yes  No |
| If yes, please provide details |  |
| 1. Does the applicant currently hold the rights to make the project? | Yes  No |
| 1. If the applicant DOES NOT hold all the rights necessary to develop the project:    1. Who is the current rights owner of the work? |  |
| * 1. Describe the rights needed and how the applicant intends to secure these rights. |  |

## 9.0 Indigenous Content and Participation (if relevant)

If the project involves Indigenous themes, content or participation including using Indigenous land as locations, communities or there is an Indigenous character, there are particular requirements for consultation and content involved.

Please see [Pathways & Protocols: a filmmaker’s guidelines to working with Indigenous people, culture and concepts](http://www.screenaustralia.gov.au/filmmaking/Indigenous_protocols.aspx) on the Screen Australia website.

| Indigenous Content and Participation | Project Details |
| --- | --- |
| Describe the role Indigenous participation or content plays in the project. |  |
| Describe your Indigenous consultation plan. |  |

## Application Checklist

| Below are the required materials that should be submitted as separate clearly labelled documents per item, but together in one email. | Applicant use | Office use only |
| --- | --- | --- |
| 1. Completed Application Form, including any additional information, documentation and materials listed. |  |  |
| 1. A detailed project proposal, including scripts, outline or treatment and/or a design document of the Project’s content that clearly demonstrates that the project is production ready. |  |  |
| 1. A Producer’s Statement outlining the objectives and creative vision of the Project. |  |  |
| 1. A risk management strategy, with a specific COVID-19 risk strategy. |  |  |
| 1. A production schedule, with appropriate milestones and/or delivery dates. |  |  |
| 1. Functionality and/or interactivity overview, including details on how the narrative unfolds across the specified platform/s and the user-experience, if relevant to the project type. |  |  |
| 1. Wireframes and/or prototyping, if relevant to project type. |  |  |
| 1. Market overview, including details of the target audience, strategies for obtaining audience reach, and key performance indicators (KPI’s). |  |  |
| 1. A full A-Z budget to completion (and release), that also includes the Western Australian expenditure (QWAE), using a relevant industry standard format. Budget templates can be found on the [Screen Australia website](https://www.screenaustralia.gov.au/funding-and-support/industry-audience-development/tools-and-insights). |  |  |
| 1. Proof of market attachment and financing partner/s. If a project is successful, confirmed agreements outlining all details and conditions of all finance and partnerships will be required for Screenwest contracting purposes. |  |  |
| 1. A finance plan, including evidence of other the finance sources, using an industry standard format. Templates can be found on the [Screen Australia website](https://www.screenaustralia.gov.au/funding-and-support/industry-audience-development/tools-and-insights). |  |  |
| 1. A clear summary of the Project’s proposed delivery materials, including release plan and format. |  |  |
| 1. CV’s (max one page) of the key creatives/principal personnel. |  |  |
| 1. Any additional relevant supporting creative materials that you think will strengthen your application. |  |  |

## Applicant Warranty

### In submitting this application, I, the applicant warrant that:

* Should this application be successful, I understand Screenwest will make public all funding approvals on its website regularly. Screenwest will not release details of amounts given to individual projects/activities. It will also include projects funded for production funding in its What’s in Production section on the Screenwest website. At the end of each financial year, full details of all funding approvals will be made available to the public in the Screenwest Annual Report.
* Should this application be successful, I understand Screenwest will not make public the details of the individual project title if the production company/producer/developer seeks an exemption in the form of written notification to Screenwest within 7 business days of an approved funding offer being sent.
* I have read, understand and will adhere to Screenwest's current relevant Guidelines and Terms of Trade.
* I warrant that I have all the required Chain of Title documents which evidences my undisputed and non-contentious ownership of the rights to this project. I acknowledge that Screenwest Management can and will request these at any stage during the application and assessment process. I acknowledge that if my application is successful, I will be required to provide all Chain of Title as part of the contracting process and before cashflow commences.
* I will always act in good faith in all dealings with Screenwest.
* I am in good standing with all previous Screenwest funds and programs.
* I have the capacity, resources and rights to carry out the application as submitted. I am not currently engaged in any legal proceedings or dispute in relation to the project.
* I am not a declared bankrupt or committed an act of bankruptcy.

**Note:** You must ensure that all particulars you have supplied are true and correct and that you have not concealed information relevant to this application. In making this application you are seeking a benefit from Screenwest.

Under section 409 of the Criminal Code Act Compilation Act 1913 (WA), a person who gains a benefit by deceit or any fraudulent means is guilty of an offence. Company directors may be personally liable for the statements of the company. In the event that the particulars you have knowingly supplied are false, Screenwest may:

1. revoke any offer made in conjunction with this applications;
2. demand immediate repayment of any funds which had been paid under a funding contract for funding approved based on this application; and/or
3. cease to consider any application (whether current or future) from you.

**I also acknowledge that only applications which meet the eligibility criteria will be considered for funding.**

|  |  |
| --- | --- |
| Required Information | Applicant to Complete |
| Signed | [Electronic Name / Signature Is Acceptable] |
| Name / Title |  |
| Date |  |