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Elevate and Generate Short Form Development and Production Initiative: Executive Producer Guidelines

Program overview

Screenwest is seeking expressions of interest from Western Australian producers or production companies to oversee projects to be produced through Screenwest's 2018-19 Elevate and Generate Initiatives. Through a competitive process, Screenwest will select a successful applicant to act in the role of Executive Producer through the production and delivery of up to eight (8) scripted short films or web series.

Generate Initiative

The Generate initiative is a skills development program providing support for early career Western Australian filmmakers to make imaginative drama, comedy or animated short films or web series pilots which push the boundaries or offer a fresh take on classic stories.

Generate is designed to give talented new-comers to the industry, or new-comers to directing, a chance to take their skills to the next level and make a film which can kick start their careers. Generate is aimed at filmmakers who have graduated from a screen media course or have the equivalent level of experience gained through screen industry activities.

In 2018-19, two short films of 5 to 10 minutes in length each will be funded.

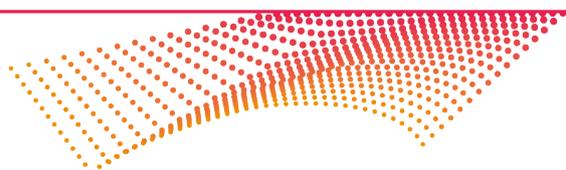
Elevate Initiative

The Elevate initiative is a skills development program providing support for the development and production of scripted short films (live action, animation or web-series) to provide a calling-card for early to mid-career Western Australian filmmakers. Elevate is a multi-phased program involving high-level script and project development prior to moving into production. The program consists of two strands, Elevate30 and Elevate70 as detailed below.

In line with Screenwest's Indigenous Screen Strategy 2016 - 2020, and Screenwest's Diversity Equity Inclusion Plan 2018-2019, each Elevate strand will support at least one project with an Indigenous director and at least one project with a key creative (writer/director/producer) who identifies as CALD, LGBTQIA+ or as living with a Disability.

Emerging filmmaker teams (producer, director, writer) will apply directly to Screenwest. The selected Executive Producer will participate in the selection of the projects and be involved in the contracting and development process with each of the successful projects. They will also be responsible for overseeing the delivery of the productions.

Full details of Generate & Elevate can be found in the [guidelines](#).



Eligibility

Western Australian resident producers and production companies with a track-record for producing or line-managing theatrically-released feature film and/or broadcast television programs, and can provide the creative and produciorial support necessary to deliver the short-form projects to a high standard.

The Applicant must be a proprietary limited company with a valid Australian Business Number (ABN).

Applicants who have an outstanding acquittal report and/or deliverable(s) or have not fulfilled their contractual obligations relating to prior Screenwest funding are not eligible to apply.

Terms of funding

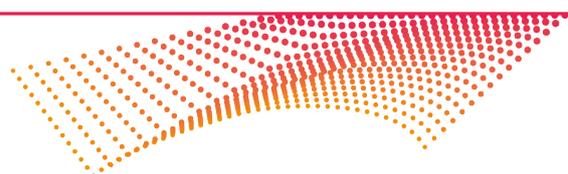
The EP will be expected to:

- Participate in the selection of the projects.
- Participate in the development process of each selected project. The development strategy will be designed in partnership with Screenwest.
- Contract directly with Screenwest.
- As one or more of the projects will involve Indigenous content or participation including using Indigenous land, as locations, communities or an Indigenous character, the EP must ensure the particular requirements for consultation and content involved are provided. Please see [“Pathways & Protocols: a filmmaker’s guidelines to working with Indigenous people, culture and concepts”](#) on the Screen Australia website.
- Manage the productions on behalf of the Generate and Elevate teams, including but not limited to providing production support, insurances and workers compensation, payroll, etc.
- Provide mentoring and support for the Generate and Elevate teams.
- Ensure the final delivery of the Generate and Elevate projects to Screenwest in a timely manner.
- Liaise closely with Screenwest throughout the development, production, post-production and distribution of each project.
- Be available from January-February 2019 to assess applications and take part in workshops associated with the initiative.

Screenwest requires that all freelance crew and cast be paid in accordance with the producer's obligations under the law.

The EP, in consultation with SW will oversee the initiative and have approval over the following:

1. Final script;
2. Key Heads of Department;
3. Budget and scheduling;
4. Rough cut and fine cut; and



5. Final cost reporting.

Funding is provided as a grant and will be paid directly to the EP who will be managing the contracting for each individual project. The EP will enter into a written agreement with Screenwest, specifying the terms of the funding and what the EP will need to deliver for each project to receive scheduled payments.

The underlying rights holders will be required to work with the EP to provide Screenwest with the relevant chain of title documents (e.g. writer's agreement, option agreement, etc) for the project as part of the contracting process.

How to apply

Prior to submitting an application, the proposal must be discussed with Talent Development Manager, Eva Di Blasio, to discuss specifics and remuneration. The selection process will take place over two stages:

Stage One: Expression of Interest

After discussion with the Talent Development Manager, the applicant is invited to submit an expression of interest that includes:

1. Completed Screenwest Elevate EP Application Form;
2. 1-2 page proposal outlining:
 - (a) how the applicant has the ability to deliver the productions on schedule, within budget, and to a high standard;
 - (b) how the applicant can ensure that the necessary creative and logistical assistance is given to the filmmakers to deliver their productions; and
 - (c) how the opportunity to act as Executive Producer will benefit the applicant and their career; and
3. Current CV of the producer, and any key personnel involved in delivering the productions.

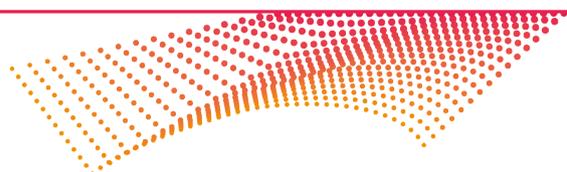
Stage Two: Interview

Shortlisted applicants will partake in an interview to expand on their approach and ability to deliver the initiative.

Assessment criteria

Screenwest competitively assesses eligible applications against the following criteria:

1. The applicant's track record;
2. The benefits to the filmmakers and the Executive Producer;
3. The ability of the Executive Producer to deliver the projects on schedule, on budget and to a high standard; and
4. The ability of the Executive Producer to deliver creative and logistical assistance to the filmmakers.



Screenwest will take into consideration whether the applicant has a number of concurrent outstanding projects in development or production that may impact on the quality and timely delivery of further projects as part of its assessment of the application.

Closing date

All closing dates are listed on the Screenwest website and are also announced in the Screenwest newsletter. You can register [here](#).

All application materials must be submitted by 5:00pm on the specified closing date.

Applicants should allow plenty of time to submit an application in case of unanticipated problems as late applications will not be accepted.

Submitting an application

Emailed applications

Applications can be emailed to funding@screenwest.com.au Applicants should forward all required application materials in a single email. Application materials are not to be emailed directly to individual staff members.

For emails larger than 8MB, send via ScreenWest's Hightail Account by following this link: <https://spaces.hightail.com/uplink/screenwest>

Hard copy applications

Post applications to:

Attn Funding Admin Officer
ScreenWest
PO Box 3275,
East Perth, WA 6892

Hand deliver applications to:

Attn Funding Admin Officer- Development
ScreenWest
30 Fielder Street, East Perth
Western Australia 6004

Screenwest recommends that mailed applications are sent via registered post. No responsibility is taken for unregistered mail.

Application receipt confirmation

An application receipt will be forwarded to the applicant within two working days to confirm that ScreenWest has received the application. **It is the applicant's responsibility to contact ScreenWest if an application receipt has not been received within this timeframe.** Application material(s) will not be returned by ScreenWest.

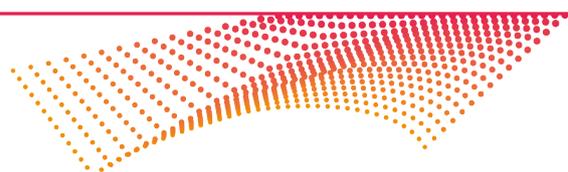
Program contact

Eva Di Blasio, Talent Development Manager

Screenwest

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Applicants should note that just prior to a closing date, consultations can be in high demand. Consequently, it is best to telephone or email the program contact for an appointment or general advice well before the advertised closing date.

