



## Bright Ideas Sustainability Fund

To assist in capability development to advance culture by bringing Western Australian stories and identity to screen for the benefit of the community.

### What is it for?

The Bright Ideas Sustainability fund is a one-time special purpose practitioner initiative aimed at creating new methods of sustainability for the Western Australian production industry. This initiative is designed to inspire practitioners to:

- Enhance, and potentially re-think, their existing work methodologies.
- Consider what services they can offer to the industry in the current environment and into the future.

The initiative is designed primarily for:

- Below-the-Line Crew
- Directors

Support for writers and producers will be extended through existing programs and new ones being announced. Screenwest may consider applications from practitioners who are not specifically below-the-line crew but who can demonstrate a consistency of work within the WA screen sector.

Bright ideas may include proposals for:

- Personal career development
- Workshops (online/virtual in the current environment)
- Specific crew-based advocacy programs
- Proposals for future proofing production processes

We are also open to proposals that sit outside the above categories. The scheme is an instigation for outside-the-box ideas. The outcomes you propose to deliver should be as unique and individual as you are.

Applicants will need to be able to demonstrate that they have been living and working within the Western Australian screen industry over the last 12 months in particular, and that they were reasonably expecting to be doing so over the next 6 months.

For practitioners who have not worked consistently over the past 12 months, an explanation will need to be given of their work over the past three years.

## How much can I apply for?

- Screenwest will provide up to \$5,000 per successful application.

Screenwest may approve funding less than the requested amount, as guided by the recommendations made during the assessment process and the total demand on available funds.

## Who is it for?

To be considered eligible for this program, the applicant must:

- be a below the line Western Australian production freelancer or;
- be a Western Australian documentary/scripted, television or feature film director,
- be a WA resident, as per the Screenwest Terms of Trade,
- be able to demonstrate that you have been working as a freelance crew member, in Western Australia, either part-time or full-time over the last 12 months. For practitioners who have not

worked consistently over the past 12 months, an explanation will need to be given of their work over the past three years; and

- be able to demonstrate an ongoing commitment to your relevant field within the screen industry.

#### Note: funding is not to:

- subsidise a currently paid position in a company, or
- for activities that have occurred prior to funding being approved, as Screenwest does not provide retrospective funding.

### What do I need to apply?

- A proposal that outlines:
  - A clear game plan for what you are proposing to do and deliver with this funding as per the above guidelines.
  - What Western Australian productions you worked on over the last year, or over the past three years if applicable.
- CV (two pages max) that clearly demonstrates your relevant credits and the Western Australian projects you have worked on over the last year.
- Completed Screenwest development budget template, including a line by line rational for the Screenwest funding.
- **To note: A COVID risk management plan may be requested based on the type of activity proposed.**

## How is my application assessed?

Screenwest will competitively assess all eligible applications against the following criteria:

1. Applicant track record, including demonstrated commitment to working in Western Australia.
2. Overall quality of proposal, particularly regarding what you plan to 'give back' to the industry.
3. An overview of the outcomes to be achieved and how this activity will assist in closing a skills gap or progressing the local screen sector.
4. Level of funding and support Screenwest has committed to the applicant historically and the outcomes achieved.
5. Support for Screenwest's commitment to the creation and growth of diverse representation as further described below.

In evaluating the application Screenwest will take into account any information and weight the above criteria as it judges appropriate to best serve the purpose and strategy of the organisation. Screenwest may separately contact any party identified in the application as having agreed to participate in and/or supporting the project and discuss their involvement in the project.

Screenwest will follow the following process in assessing the application:

1. Screenwest will check an applications eligibility.
2. Any applications found ineligible will be reviewed by Senior Screenwest Management.
3. Eligible applications will be assessed internally by Screenwest Management.

## Diversity

Screenwest is committed to reflecting the broad diversity of Western Australia's community on screen and behind the camera, through stories funded and practitioners supported.

Screenwest recognises diversity as differences in gender; age; Aboriginal identity; cultural and linguistic diversity (CaLD); disability; sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+); location (including regional and remote regions) and socio-economic status.

## Indigenous Content and Participation

Where there is Indigenous content or participation in any project, Screenwest requires that each applicant complies with protocols related to the treatment of Indigenous Cultural and Intellectual Property Rights (ICIP). For more information on ICIP, please refer to the Arts Law Centre of Australia.

Written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.

There must be strong indigenous representation on all projects that tell indigenous stories, through the involvement of an indigenous key creative or through thorough consultation and collaboration that is adequately budgeted for.

Please ensure you allow sufficient time for consultation so that people giving consent can more fully understand what they are consenting to.

**Please note, these requirements apply equally to Indigenous and non-Indigenous filmmakers.**

For information on what Content, Consent and Consultation means, please refer to the Screenwest website for more information on [Filming with Indigenous People, Content and Land](#).

For more detailed information on Indigenous Content and Participation protocols, please refer to [Screen Australia's Pathways & Protocols: a filmmaker's guide to working with Indigenous people, culture and concepts](#).

## What are the Terms of Funding?

- Funding will be provided as a grant
- Successful applicants will enter into a written grant agreement with Screenwest, specifying the terms of the funding. Recipients are required to provide a written acquittal report detailing the outcomes achieved as a result of the funding. Aspects of these may be published on the Screenwest website following consultation with the applicant.
- Grant income is generally assessable and subject to tax. The amount of tax payable on your grant income would depend on the tax position of each of each individual recipient. Applicants are reminded to seek professional advice or determine their own taxation responsibilities as they relate to their own personal circumstances before an application is made.

- The Applicant warrants that they have/will obtain insurance cover appropriate to the nature and level of risk of work they intend to undertake. Alternatively, the Applicant warrants they have made enquiries to the appropriate third parties to ensure they are covered for any risks during the attachment period.
- Screenwest reserves the right to request copies of Certificates of Currency for these insurances at any time during the application or attachment period.

## What is the deadline?

Tuesday, 14 April 2020 at 5:00pm AWST.

## How do I submit my application?

- Please apply using the Screenwest SmartyGrants Portal:  
<https://screenwest.smartygrants.com.au/>. Do not email applications directly to individual Screenwest staff members.
- An application receipt will be forwarded to the applicant within two working days to confirm receipt.
- **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.**
- Application material(s) will not be returned by Screenwest.

## Who can I speak to about this program?

**Gabrielle Cole, Production Attraction & Services Manager**

**Screenwest**

**T:** [\(08\) 6169 2117](tel:(08)61692117)

**E:** [gabrielle.cole@screenwest.com.au](mailto:gabrielle.cole@screenwest.com.au)

**Eva Di Blasio, Talent Development Manager**

**Screenwest**

**T:** [\(08\) 6169 2107](tel:(08)61692107)

**E:** [eva.diblasio@screenwest.com.au](mailto:eva.diblasio@screenwest.com.au)

**Toll Free:** 1800 463 043 (regional callers)

[www.screenwest.com.au](http://www.screenwest.com.au)

Please note that meetings with program contacts can be in high demand, so it's best to telephone or email for an appointment or general advice well before planning to submit an application.

**Applicants are strongly encouraged to discuss their applications before applying.**