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## BRIAN BEATON AWARD GUIDELINES

### Program overview

In recognition of the valuable contribution made to the screen industry in Western Australia by esteemed producer Brian Beaton, and to honour his memory, the Brian Beaton Award is awarded annually to a filmmaker/s who has a current social impact project that needs further support to reach its full potential. A social impact project is one that has the potential to contribute positively to the community and instigate social change.

The Award is open to current West Australian resident/s of any level of experience who have a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution, including VR and interactive projects. Support is available for development and/or production, or an outreach campaign to enhance the social impact.

It is anticipated that the Brian Beaton Award recipient/s will be announced at a Screenwest Industry Event in mid to late September 2019 (details yet to be announced).

The Brian Beaton Award is a financial grant comprised of Screenwest funding, Industry and Private donations.

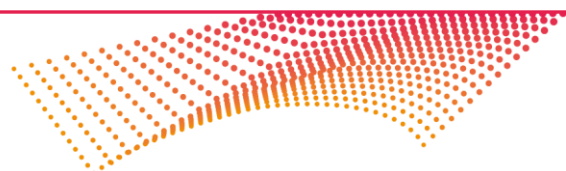
### Award

There are two components to the Award.

1. A financial contribution of up to \$10,600 (*This amount may increase once the donation period closes*) towards the project; and;
2. In kind support from the WA screen industry:
  - The successful recipient will have access to tailored mentoring from up to three leading Western Australian industry professionals, (many of whom were colleagues of Brian Beaton and have offered their services for this purpose).

### Eligibility

The applicant must meet the following eligibility criteria to be competitively assessed for consideration for this Award.



The applicant/s must:

1. Meet the general eligibility criteria as detailed in the Screenwest [Terms of Trade](#).
2. Be a Western Australian resident.
3. Must not be a fulltime student.
4. Have a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution, including VR and interactive projects. Support is available for development and production, or an outreach campaign to enhance the social impact.

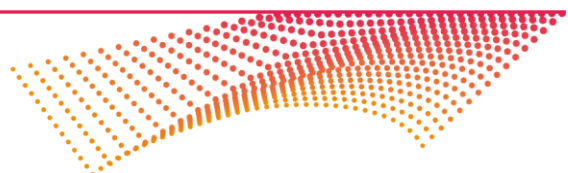
## **Terms of Funding**

Funding will be provided as a grant. The successful applicant will enter into a grant agreement with Screenwest, specifying the terms of the funding and what the applicant will need to deliver to receive payments.

## **How to Apply**

Applicants will need to submit the following documents.

1. A logline and a detailed description or treatment of the project submitted (maximum 2 pages). If there is footage available of the project, please also provide a link to the work
2. A clear proposal that includes (maximum 3 pages):
  - Overview of the current status of the project and how the applicant believes his/her project will create positive social impact and could instigate social change;
  - Proposed market and audience; and
  - Activities to be undertaken to assist the project and its social impact goals.
3. A rationale as to how a financial contribution will support a social impact strategy for the project.
4. An indicative budget of how the financial contribution might be allocated. To note, this is preliminary only at this stage and will be further refined during the tailored mentoring process.
5. An overview of the areas in which the applicant would like to receive mentoring for this project.
6. How winning the Brian Beaton Award would assist the applicant's career.
7. A current curriculum vitae (maximum 2 pages) and summary of any other key team members
8. An example or showreel of the applicant's/ any other key team members' work (if available).



## **Indigenous Content and Participation**

Where there is Indigenous content or participation in any project, Screenwest requires that each applicant complies with protocols related to the treatment of Indigenous Cultural and Intellectual Property Rights (ICIP). For more information on ICIP, please refer to the Arts Law Centre of Australia.

Written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.

There must be strong indigenous representation on all projects that tell indigenous stories, through the involvement of an indigenous key creative or through thorough consultation and collaboration that is adequately budgeted for.

Please ensure you allow sufficient time for consultation so that people giving consent can more fully understand what they are consenting to.

Please note, these requirements apply equally to Indigenous and non-Indigenous filmmakers.

For information on what Content, Consent and Consultation means, please refer to the Screenwest website for more information on [Filming with Indigenous People, Content and Land](#).

For more detailed information on Indigenous Content and Participation protocols, please refer to [Screen Australia's Pathways & Protocols: a filmmaker's guide to working with Indigenous people, culture and concepts](#).

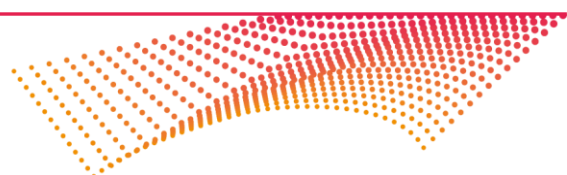
Screenwest will take into consideration whether the applicant has a number of concurrent outstanding projects in development or production that may impact on the quality and timely delivery of further projects as part of its assessment of the application.

Screenwest seeks to reflect the diversity of Western Australia's community on screen and behind the camera, through projects funded and practitioners supported. The funding panel will take into consideration diversity elements of a submission during the assessment process.

## **Assessment criteria**

Applications will be assessed by a panel of industry professionals and a Screenwest Management representative against the following criteria:

1. The quality of the project and its potential to create positive social impact and instigate social change.
2. Likelihood of the project being fully realised
3. Potential benefits to the Western Australian community and the career development of the successful applicant.



## **Closing dates**

All closing dates are listed on the Screenwest website and are published in the Screenwest e-newsletter. The applicant can register for the newsletter [here](#).

**All application materials must be submitted by 5:00pm WST on the specified closing date.**

Applicants should allow plenty of time to submit an application in case of unanticipated problems as late applications will not be accepted.

## **Submitting an application**

Applications can be emailed to [funding@screenwest.com.au](mailto:funding@screenwest.com.au) Applicants should forward all required application materials in a single email. Application materials are not to be emailed directly to individual staff members.

For emails larger than 8MB, send via Screenwest's Hightail Account by following this link: <https://spaces.hightail.com/uplink/screenwest>

### **Hard copy applications**

*Post applications to:*

Development & Production Assistant - Factual  
Screenwest  
PO Box 3275  
EAST PERTH WA 6892

*Hand deliver applications to:*

Development & Production Assistant - Factual  
Screenwest  
30 Fielder Street  
EAST PERTH WA 6004

Screenwest recommends that mailed applications are sent via registered post. No responsibility is taken for unregistered mail.

### ***Application receipt confirmation***

An application receipt will be forwarded to the applicant within two working days to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.** Application material(s) will not be returned by Screenwest.

## **Program contacts**

**Eva Di Blasio, Talent Development Manager**

**Screenwest**

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