Brian Beaton Award

An annual award provided to a filmmaker/s to assist in capability and project development, to advance culture by bringing Western Australian stories and identity to screen for the benefit of the community.

What is it?

In recognition of the valuable contribution made to the screen industry in Western Australia by esteemed producer Brian Beaton, and to honour his memory, the Brian Beaton Award is awarded annually to a filmmaker/s who have a current social impact project that needs further support to reach its full potential. A social impact project is one that has the potential to contribute positively to the community and instigate social change.

The Award is open to current Western Australian residents of any level of experience who have a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution, including VR and interactive projects. Support is available for development and/or production, or an outreach campaign to enhance the social impact.

It is anticipated that the Brian Beaton Award recipient/s will be announced at a Screenwest Industry Event in late 2020.

The Brian Beaton Award is a financial grant comprised of Screenwest funding, Industry and Private donations and in-kind support.

The Award - What Can I Apply For?

There are two components to the Award:

1. **A financial contribution towards the project/s**

   o In 2020, there is up to $10,000 in total funding available, with this amount likely to increase once the donation period closes

2. **In-kind support from the WA Screen Industry**

   o The successful recipient/s will have access to tailored mentoring from up to three leading Western Australian industry professionals, many of whom were colleagues of Brian Beaton and have offered their services for this purpose.

Funding is not automatic, even if an applicant can demonstrate they meet all the assessment criteria.

Screenwest approve funding less than the requested amount, as guided by the recommendations made during the assessment process and the total demand on available funds.

Am I Eligible?

To be considered eligible for this award, the applicant:

1. Meet the applicable eligibility requirements of the Screenwest [Terms of Trade](#).

2. Be a Western Australian resident as defined in the Screenwest Terms of Trade.

3. Have a current factual social impact project in active development, or that has been recently produced for broadcast, theatrical or online distribution, including VR and interactive projects. Support is available for development and production, or an outreach campaign to enhance the social impact.

What Do I Need to Apply?

Applicants will need the following:

1. Completed Application Form, including any additional information, documentation and materials listed

2. A logline and a detailed description or treatment of the project submitted (maximum 2 pages). If there is footage available of the project, please also provide a link to the work

3. A clear proposal that includes (maximum 3 pages):

    o Overview of the current status of the project and how the applicant believes his/her project will create positive social impact and could instigate social change;

    o Proposed market and audience; and

    o Activities to be undertaken to assist the project and its social impact goals.

4. A rationale as to how a financial contribution will support a social impact strategy for the project.

5. An indicative budget of how the financial contribution might be allocated. To note, this is preliminary only at this stage and will be further refined during the tailored mentoring process.

6. An overview of the areas in which the applicant would like to receive mentoring for this project.

7. How winning the Brian Beaton Award would assist the applicant's career.

8. A current curriculum vitae (maximum 2 pages) and summary of any other key team members

9. An example or showreel of the applicant's/ any other key team members' work (if available).

How is My Application Assessed?

Applications will be assessed against the following criteria:

1. The quality of the project and its potential to create positive social impact and instigate social change.

2. Likelihood of the project being fully realised.

3. Potential benefits to the Western Australian community and the career development of the successful applicant.

4. Support for Screenwest's commitment to the creation and growth of diverse representation as further described below.

5. Alignment with Screenwest's current strategic plan.

In evaluating the application Screenwest will take into account any information provided and weight the above criteria as it judges appropriate to best serve the purpose and strategy of the organisation.

Screenwest will follow the following process in assessing the application:

1. Screenwest will check the application's eligibility.

2. Any applications found ineligible will be reviewed by a Screenwest Manager.

3. Depending on the number of applicants, Screenwest Management reserves the right to shortlist applications, prior to formal panel assessment.

4. Final applications will be approved at a panel assessment meeting with Screenwest Management and at least one external industry assessor.

Diversity

Screenwest is committed to reflecting the broad diversity of Western Australia's community on screen and behind the camera, through stories funded and practitioners supported. Screenwest recognises diversity as differences in:

- Gender

- Age

- Indigenous identity

- Cultural and linguistic diversity (CaLD)

- Disability

- Sexuality and gender identities, including lesbian, gay, bisexual, transgender, queer, intersex and ace (LGBTQIA+)

- Location (including regional and remote regions) and

- Socio-economic status.

Indigenous Content and Participation

Where there is Indigenous content or participation in any project, Screenwest requires that each applicant complies with protocols related to the treatment of Indigenous Cultural and Intellectual Property Rights (ICIP). For more information on ICIP, please refer to the Arts Law Centre of Australia.

Written confirmation of the willingness of both the subject(s) and the community to be involved in the project is essential.

There must be strong indigenous representation on all projects that tell indigenous stories, through the involvement of an indigenous key creative or through thorough consultation and collaboration that is adequately budgeted for.

Please ensure you allow sufficient time for consultation so that people giving consent can more fully understand what they are consenting to.

Please note, these requirements apply equally to Indigenous and non-Indigenous filmmakers.

For information on what Content, Consent and Consultation means, please refer to the Screenwest website for more information on Filming with Indigenous People, Content and Land.

For more detailed information on Indigenous Content and Participation protocols, please refer to Screen Australia's Pathways & Protocols: a filmmaker's guide to working with Indigenous people, culture and concepts.

Terms of Funding

- Funding will be provided as a grant.

- Successful applicants will enter into a Grant Agreement with Screenwest specifying the terms of the funding and what the applicant will need to deliver to receive their scheduled payments.

- Recipients are required to provide a written acquittal report detailing the outcomes achieved as a result of the funding. Aspects of these may be published on the Screenwest website following consultation with the applicant.

- It is the applicant's responsibility to obtain and keep current, all necessary permissions, permits and Chain of Title documentation for the development, production and exploitation of the Project. Screenwest reserves the right to sight and approve the above at any time, upon written request to the applicant.

What is the Application Deadline?

All closing dates are listed on the Screenwest website and are also announced in the Screenwest e-newsletter. You can opt-in through the Screenwest newsletter subscription page.

Applications must be complete and be submitted by 5:00pm AWST on the closing date specified on the Development page of the Screenwest website.

Please ensure you allow plenty of time to submit your application in case of unanticipated problems as late applications will not be accepted.

How Do I Submit My Application?

- Applications will be accepted through the Screenwest SmartyGrants Portal, with application forms going live on **Monday, 13 July, 2020**. Do not email applications directly to individual Screenwest staff members.

- An application receipt will be automatically forwarded to the applicant from SmartyGrants to confirm that Screenwest has received the application.

- **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within two working days.**

If you are unable to submit an application online or having difficulties, please call Screenwest on +61 8 6169 2100 or 1800 463 043 (regional callers).

Who Can I Speak to About This Program?

Chantal Chateauneuf, Interim Talent Development Manager
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Please note that meetings with program contacts can be in high demand, so it's best to telephone or email for an appointment or general advice well before planning to submit an application.

Applicants are strongly encouraged to discuss their applications before applying.