



## 'Moment of Truth' – Online Pass Funding for AIDC Online in 2021

Screenwest has opened a round to provide up to 15 Western Australian non-fiction filmmakers with All Access passes to attend Australian International Documentary Conference (AIDC) online in 2021.

### About AIDC 2021

AIDC is Australia's premier annual event for documentary and factual screen content. In 2021, it will be a fully online event, making it more accessible than ever! AIDC will run from Sunday, 28 February to Wednesday, 3 March 2021.

In addition to marketplace and conference session benefits, a physical networking opportunity for All-Access Passholders is set to take place to close AIDC on Wednesday 3 March with more details to be released by AIDC in January.

In an acknowledgment of the ongoing challenges currently being faced by the creative industries, AIDC conference pricing has been reduced for 2021.

Screenwest is supporting the move to an online event by offering up to 15 All Access registration passes, for practitioners to attend AIDC online.

The online All Access passes will give you access to:

- Four full days of AIDC 2021
- Access to all conference keynotes, sessions and masterclasses, featuring international and local industry heavyweights.
- Opportunity to submit one (1) film or television project and one (1) audio documentary project to Cut to the Chase, AIDC's curated pitching market
- Opportunity to attend up to two (2) Decision Maker Roundtables

- All general AIDC delegate structured networking opportunities
- Access to AIDC's social activities
- AIDC virtual delegate bag and digital conference guidebook
- Full access to the event software for online video networking
- Access to conference sessions post-conference via a catch-up service
- Discounts to online and physical screenings during the conference

This particular Conference will tackle the big picture theme – ‘Moment of Truth’ – recognising that humanity is living in a time when there's no turning back and crucial decisions need to be made.

These decisions will have a profound effect on the world and the multitude of ways our future can be shaped, particularly across the areas of sustainability, resistance, action, truth-telling, innovation and our response to the pandemic.

## About 2021 AIDC Online Pass Support

Screenwest's support will cover the cost of an online only All Access Pass to AIDC in 2021 for up to 15 applicants. Successful applicants will receive a link to an early-bird discounted-rate AIDC All Access Pass registration to book their own tickets.

Successful applicants for pass support who have had to already purchase a pass through AIDC, will be refunded by AIDC, but will need to complete the registration again via a new link sent from Screenwest once confirmed.

## Eligibility

An applicant must first meet the following eligibility criteria in order to be competitively assessed for pass support:

- Must meet the general eligibility requirements set out in the [2021 Screenwest Terms of Trade](#)
- Practitioners must hold the underlying rights to at least three projects in development with market potential OR genuine market interest in at least one project.

Practitioners that can demonstrate how attending AIDC online and meeting with key industry stakeholders to progress this/these project(s) will be prioritised.

**Please note** that as this is a competitive round, pass support is not assured even where an applicant meets all the minimum eligibility criteria.

Only one representative per film project, company or organisation is eligible for pass support for AIDC.

## Application Materials

Applicants will need to submit:

- A Completed SmartyGrants Application Form.
- A Current CV (one page only; a bio will only be accepted in addition to a CV).
- A summary (no more than one paragraph on each) of at least three projects being taken to the market, and confirmation of any current market interest that you may have, via letter or email.
- A Rationale as to why this online pass is of particular importance for your project/s and your career at this time.

## Assessment Criteria

Screenwest will competitively assess all eligible applications against the following assessment criteria:

- The applicant's track record
- Quality and marketability of submitted projects
- Applicant's understanding of each project's market potential
- Identified rationale and outcomes of attendance as it pertains to the applicant and the project/s submitted
- Progression of the projects submitted if they have been included in previous travel applications
- Potential economic and cultural benefits to Western Australia.

## How to Apply

To apply for one of 15 online passes, please submit an application through [SmartyGrants](#) and submit any required materials. **Applications close to Monday, 18 January 2021 at 5:00pm AWST.**

- Applications will be accepted through the [Screenwest SmartyGrants Portal](#). Do not email applications directly to individual Screenwest staff members.
- You can start your application at any time once the portal opens. You can save your progress and return to it at any time before the deadline. **Do not start your application the day it is due.**
- An application receipt will be automatically forwarded to the applicant from SmartyGrants to confirm that Screenwest has received the application.
- **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within two working days.**

If you are unable to submit an application online or are having difficulties, please call Screenwest on [+61 8 6169 2100](#) or [1800 463 043](#) (regional callers).

**Please note:** the submission portal closes automatically on **Monday, 18 January 2021 at 5:00pm AWST sharp**. Allow plenty of time to submit your application in case of unanticipated problems. **Late or incomplete applications will not be accepted.**

## More about AIDC opportunities and incentives in 2021

- [State of Play](#) closes Sunday, 13 December 2020
- [FACTory 2020](#) closes Sunday, 13 December 2020
- [AIDC Documentary Awards](#) closes Wednesday, 16 December 2020
- [Leading Lights](#) closes Sunday, 17 January 2021
- [Australia Uncovered](#) closes Sunday, 24 January 2021
- [Cut to the Chase](#): closes Sunday, 31 January 2021
- [Indigenous Creators Program](#)

Please visit the [AIDC website](#) for more information.

## Program Contact

For more information about Screenwest's AIDC Online Pass funding for 2021, please contact:

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