



BECOMING A FILM FRIENDLY 'CERTIFIED' COMMUNITY





INTRODUCTION

Participation in the Screenwest Film Friendly Western Australia program provides production companies with assurance that certified communities are industry-savvy and sends a clear message that they are serious about attracting their business.

Film Friendly Certification is free of charge. The nominated Region and/or council Film Liaison Officer (FLO) will be required to attend a Screenwest hosted one-day Film Friendly Western Australia workshop and successfully complete a short certification test. These workshops will be held once to twice a year and the venue will be determined closer to the date.

To retain certification status, the Film Liaison Office (FLO) will be required to complete a simple online checklist every two years.



CERTIFICATION STEPS

- 1 Notify Screenwest of intention to become Film Friendly Certified.
- 2 Complete Application Form to attend Film Friendly Western Australia workshop.
- 3 Receive notification of date of workshop.
- 4 Attend a Screenwest hosted Film Friendly Western Australia workshop.
- 5 Identify location images for the region that are lacking and develop plan to source over the next year.
- 6 Adoption of standardised and streamlined permit application forms for filming.
- 7 Prepare Council Film Friendly website and maintain online presence by having easy to find and understand regulatory and marketing information specific to the screen industry on the council website.
- 8 Film Liason Officer to compile contact sheet of relevant regional service providers for filmmakers.
- 9 Film Liason Officer to compile regional skills register.
- 10 Film Liason Officer to compile cultural contacts list.
- 11 Successful completion of online certification test.
- 12 Receive Film Friendly Certification branding logo for use on the council website.



FILM FRIENDLY WA WORKSHOPS

The Film Friendly Western Australia Workshop will address topics including:

- + An overview of the WA screen industry
- + Film and television as a means of economic development
- + Tourism benefits
- + Cultural benefits
- + What is Film Friendly?
- + The role of a Film Liaison Officer
- + Guidelines regarding best practices
- + Streamlining permit application processes
- + Expediting film enquiries
- + Understanding film documents
- + What to expect when working with different types of productions
- + Production sizes, typical timeframes and turnaround times
- + Who's who on a film crew
- + Talk the lingo
- + What is a Unit Base?
- + How film locations are chosen
- + How to accommodate on-location filming activity
- + Use of public property for filming locations
- + Location agreements, insurance and neighbour notification documents
- + Production Insurances
- + Wet weather cover
- + Traffic management
- + Hazardous activities
- + What others are doing in the Film Friendly space
- + Film Friendly Certified community case studies





FILM FRIENDLY CERTIFICATION RENEWAL PROCESS

Complete Film Friendly Checklist:



Are the FLO contact details up to-date?



Has the location image plan been adhered to?



Are standardised and streamlined permit application forms being used?



Is council website film friendly information up-to-date and easy to find?



Are relevant regional service provider details up-to-date?



Is the skills register up-to-date?



Is the cultural contacts register up-to-date?

If you would like to be notified when future workshops are scheduled, please send an email to info@screenwest.com.au with your name and contact information.