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## MEDIA STATEMENT

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### Halloween comes to Yagan Square! First *Scary at the Square* event announced

Development WA (formed via the recent merger of the Metropolitan Redevelopment Authority and LandCorp) together with Screenwest are proud to announce *Scary at the Square*, a night of spooky events for people of all ages at Yagan Square.

Screenwest are excited to be working with Development WA and the [U.S Consulate General Perth](#) on this fun new activation which adds to the vibrant mix of cultural opportunities on offer at Perth's Yagan Square.

Screenwest manages the curation of works shown on the 45m tall Yagan Square Digital Tower, which has seen an incredible up take from WA's cultural community, sharing creative works to thousands of people every day.

*Scary at the Square* is a collaboration between a variety of organisations and community groups who have come together to celebrate Halloween with the thousands of people expected to attend.

Working together to deliver a night of thrills and chills are Yagan Square's many eateries, Co:3 Australia - the State's premier contemporary dance company, Perth Lynx basketball team, Education USA, WA Ghostbusters Facebook group and followers of Perth Zombie Walk Facebook pages.

U.S. Consul General David Gainer is excited to bring an American tradition to the heart of Perth. "Halloween is such a fun and inclusive event. We hope this taste of American culture inspires more people to visit, study or work in the U.S.," said Consul General Gainer.

"It's great to see so many cultural organisations working together under a common theme to bring new fun opportunities to the community," said Screenwest CEO Willie Rowe.

Screenwest Scary at the Square– October 2019

Page 1

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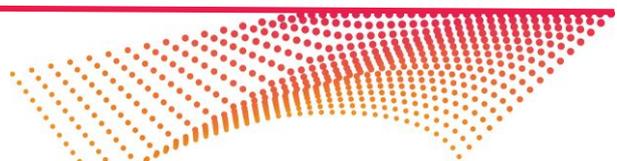
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Development WA CEO Frank Marra said Yagan Square was ideally placed to showcase cultural traditions from around the world.

“Yagan Square is renowned for being the State’s epicentre of Indigenous Australian culture, but we also want it to become known as a place where all cultures and cultural traditions are welcome,” Mr Marra said.

A major element of the night is an impressive flash mob attempt in the Square curated by Co:3 Australia. With a ‘learn the dance’ video already released ([find it here](#)), there will also be a dedicated training day to be held on the 26<sup>th</sup> of October in Yagan Square under the Digital tower screen at 2- 3pm to get prepared.

Other activities on the evening will include trick or treating in the Market Hall; a photo booth costume competition with categories for children and grownups; Perth Lynx basketball team meet and greet; children activities including Spooky Zumba, face painting, Halloween character sketches; as well as a hip hop Skellington dance off competition presented by Rami Barz; a zombie march through the square, a screening of Ghostbusters with special guests and so much more.

So spread the word, dress in your craziest costumes and bring your spooky squad for free Halloween fun at Yagan Square. Be there or be scared.

## Full Event Program

Time	Activity
5:00pm – 6:30pm	Trick or Treating
5:00pm – 8:00pm	Welcome Witch face painters
5:00pm – 8:00pm	Halloween Character Sketches
5:30pm – 7:30pm	Info stalls including Education USA and Perth Lynx U.S. players
6:00pm – 6:20	Freaky Thursday Zumba
6:20pm – 6:30	Kids Costume Competition
6:30pm	Zombie March Arrival
6:35pm – 6:40pm	Co:3 Australia Flash Mob/Hip Group Support
6:40 – 7pm	Hip Hop Skellington’s Dance Comp

7:10pm – 8:55pm

Ghostbuster Feature Film

Tower Screen

## About Yagan Square

Located in the heart of Perth's CBD – within the arms of the historic Horseshoe Bridge – Yagan Square is one of the city's most popular community, meeting and celebration places.

More than just a transit area for the thousands of workers and residents connecting with public transport or walking between the CBD and Northbridge – Yagan Square is a place to have fun, meet, play, eat and shop.

Screenwest curate and manage the Yagan Square Digital Tower and activations around the tower on behalf of Development WA.

More information on *Scary at the Square* is available on [the Yagan Square website](#) and the Facebook event [here](#).

## Contact Screenwest

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